

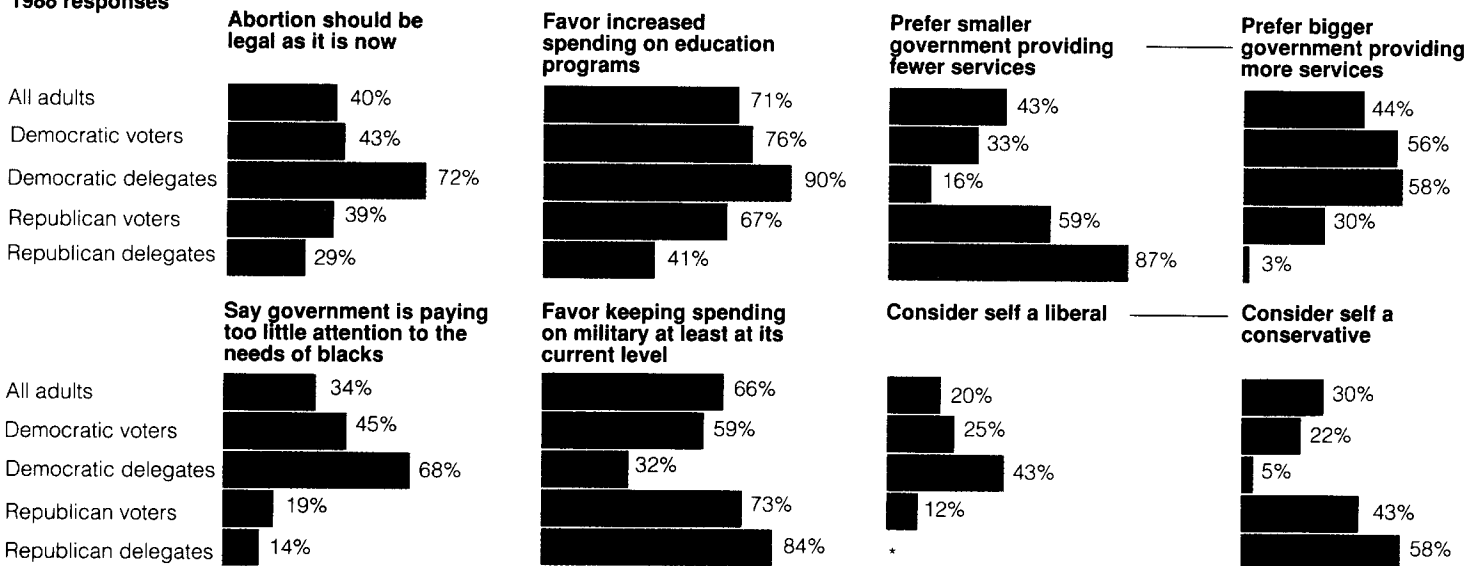
# THE DELEGATES: 1968-88

In 1968, CBS News began a study of the convention delegates, providing a wealth of demographic and attitudinal data. Over the 20-year span, for example, Democrats tripled their percentage of women delegates. The attitudes of delegates differ from the population. Republican and Democratic delegates are often sharply polarized.

	1968		1972		1976		1980		1984		1988	
	Dem.	Rep.	Dem.	Rep.	Dem.	Rep.	Dem.	Rep.	Dem.	Rep.	Dem.	Rep.
Women	13%	16%	40%	29%	33%	31%	49%	29%	49%	44%	48%	33%
Black	5	2	15	4	11	3	15	3	18	4	23	4
Under 30	3	4	22	8	15	7	11	5	8	4	4	3
Lawyer	28	22	12	—	16	15	13	15	17	14	16	17
Teacher	8	2	11	—	12	4	15	4	16	6	14	5
Union member	—	—	16	—	21	3	27	4	25	4	25	3
Business	27	40	—	—	—	—	14	18	14	26	16	32
Attending first convention	67	66	83	78	80	78	87	84	78	69	65	68
Protestant	—	—	42	—	47	73	47	72	49	71	50	69
Catholic	—	—	26	—	34	18	37	22	29	22	30	22
Jewish	—	—	9	—	9	3	8	3	8	2	7	2
Liberal	—	—	—	—	40	3	46	2	48	1	43	0
Moderate	—	—	—	—	47	45	42	36	42	35	43	35
Conservative	—	—	—	—	8	48	6	58	4	60	5	58
Median age (years)	49	49	42	—	43	48	44	49	43	51	46	51
College graduate	19	—	21	—	21	27	20	26	20	28	21	30
Postgraduate	44	34	36	—	43	38	45	39	50	35	52	37
Low income*	—	—	—	—	—	—	5	2	15	9	6	2
High income*	—	—	—	—	—	—	27	42	12	17	16	27

Note: In 1980 "low income" = <\$12,000; "high income" = \$50,000+. In 1984 and 1988, "low income" = <\$25,000; "high income" = \$100,000+.

## 1988 responses



Source: Surveys by CBS News (with the *New York Times* in 1988), latest that of 739 delegates to the Republican National Convention, July 22-August 4, 1988; and of 1,059 delegates to the Democratic National Convention, June 20-July 12, 1988; views of total adults and registered voters for each party based on CBS/NTT surveys conducted in March, May, July, August 1988. \* = less than .5%