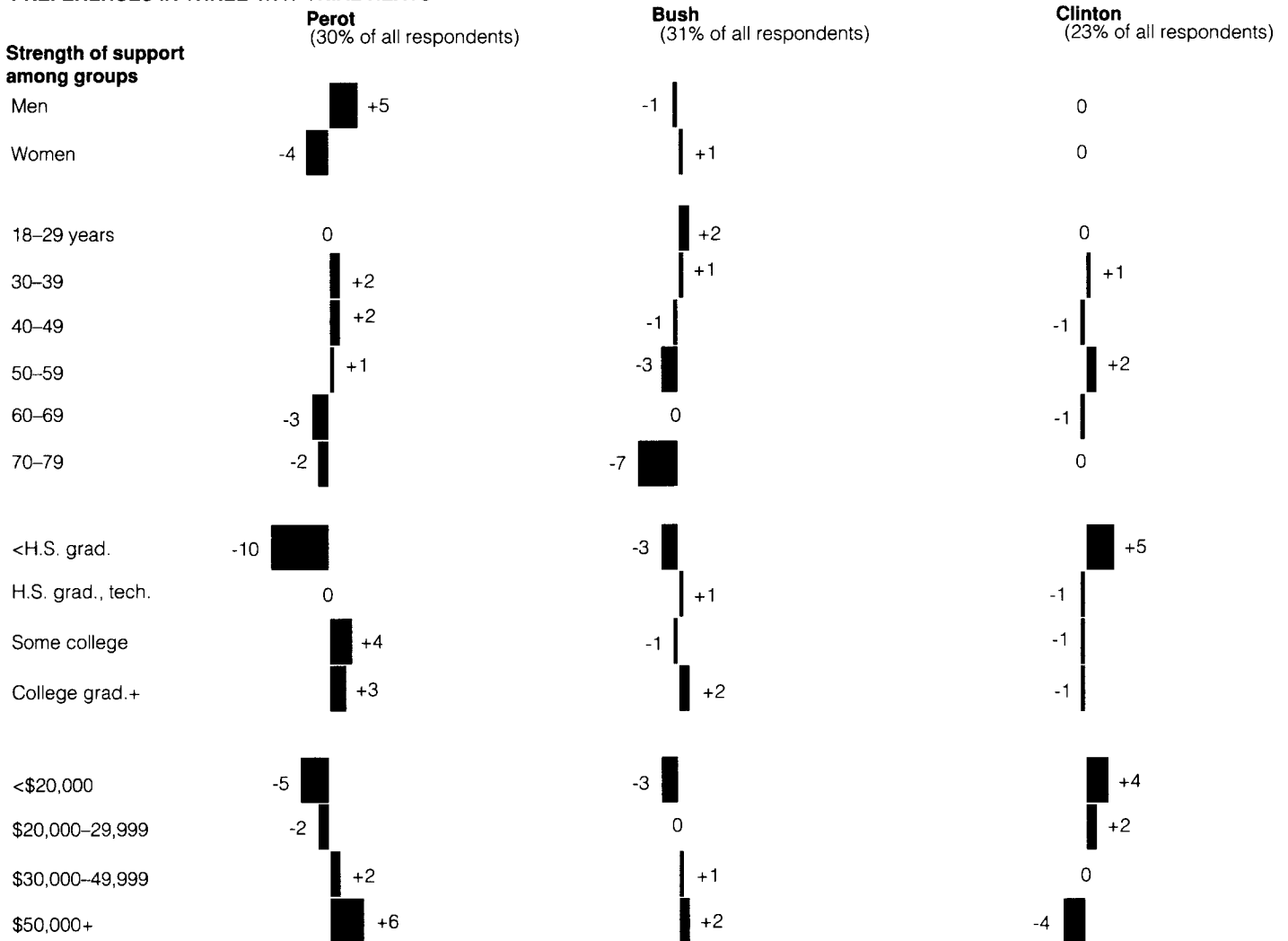


THE PEROT PHENOMENON

The buzz about a possible Ross Perot presidency has long-since vanished. Still, the Perot phenomenon in American politics remains to be explained. In Canada, Preston Manning and his Reform Party have a similar tone and approach, although the institutional setting there imposes very different constraints. There seem to be similar manifestations of Perotism in other countries, including Japan.

How to read this chart: Plus and minus numbers indicate the number of percentage points the preference of the group deviates from the national figure shown in parentheses. In other words, 35% of men supported Perot compared to 30% of respondents as a whole. Twenty-six percent of women did.

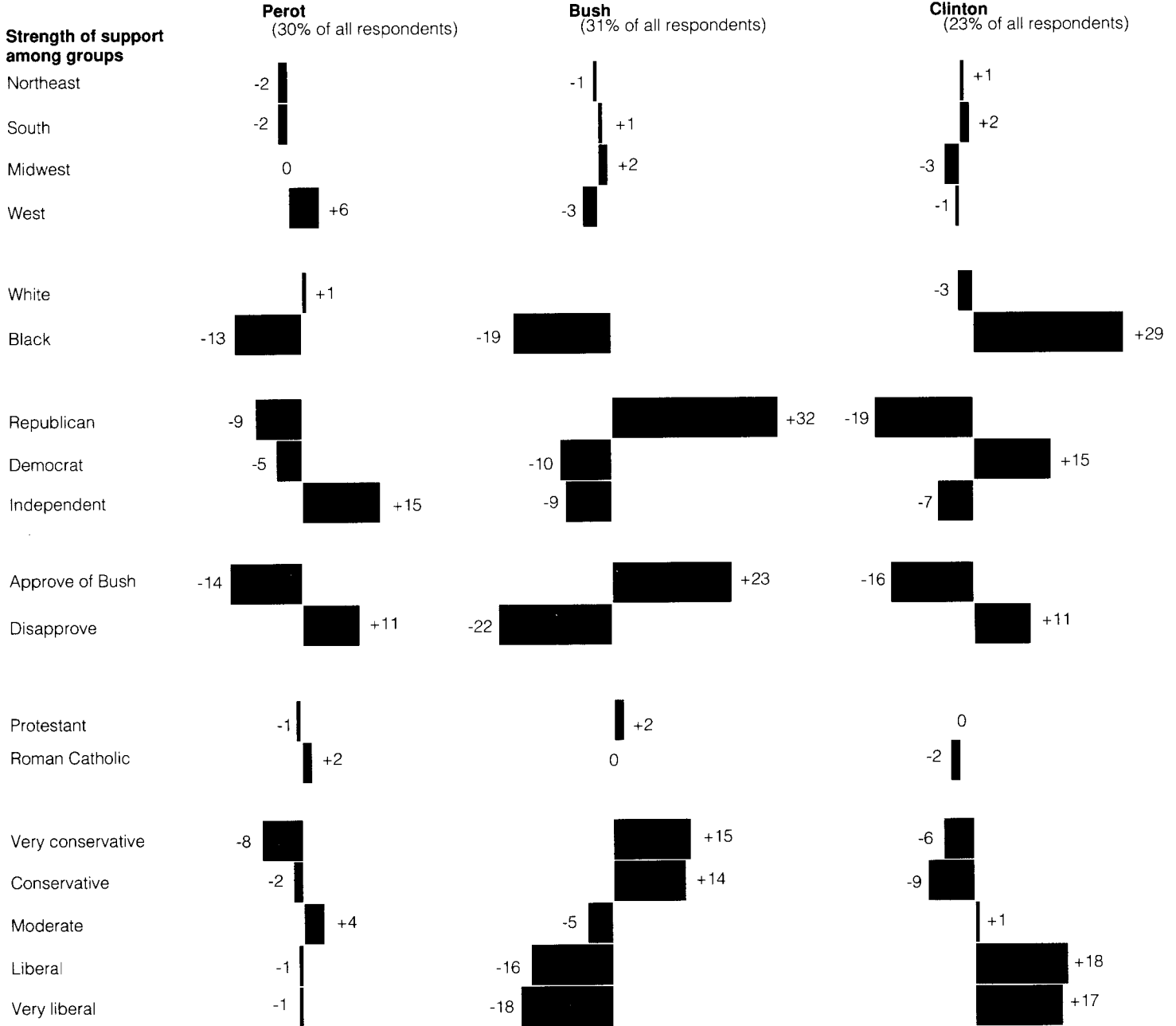
PREFERENCES IN THREE-WAY TRIAL HEATS



Source: Gallup Organization surveys conducted from April 20-July 8, 1992, were combined to create a sample of 7,129 respondents. Responses of registered voters shown.

The data show clearly that Perot's supporters were disproportionately white, male, upper-middle income, and college-trained. They were also more likely to be westerners. Interestingly enough, people who call themselves "very conservative" were not drawn to Perot's candidacy. Bush was under strong attack from some in the conservative wing of his party, but self-described "very conservative" voters did not seem inclined to defect from him even in this early stage of the campaign.

PREFERENCES IN THREE-WAY TRIAL HEATS



Source: Gallup Organization surveys conducted from April 20-July 8, 1992, were combined to create a sample of 7,129 respondents. Responses of registered voters shown.

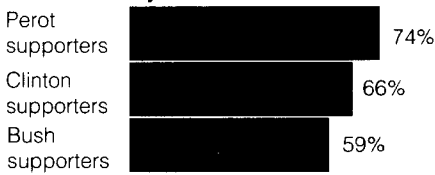
Policy Stands: No Clear Picture?

Support for Perot for many people was very light. The election wasn't being held "today." Telling a pollster you supported Perot didn't "cost" anything. It was a way of saying to the established parties, "Do better, Perform better," in an environment where you could go back to the Republicans or the Democrats anytime. Probably because much of Perot's support was tentative, the policy and issue profiles of Perotists are by no means consistent.

Question: **Finally, I'm going to read you some proposals that are now being discussed nationally. As I read each, tell me if you generally favor or oppose it.**

Favor...

Reducing U.S. role in international affairs and letting other countries get along as best as they can on their own



All respondents 68%

Source: Survey by the Gallup Organization, June 12-14, 1992.

Question: **Do you favor or oppose the United States sending troops to Yugoslavia to try to help stop the civil war there?**

Favor sending troops to Yugoslavia to stop civil war there

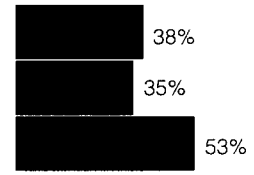


All respondents 27%

Source: Survey by NBC News/Wall Street Journal, July 5-7, 1992.

Question: **In today's world, does the United States have a responsibility to intervene militarily in trouble spots around the world or is this not a responsibility of the United States?**

United States has a responsibility to intervene in trouble spots

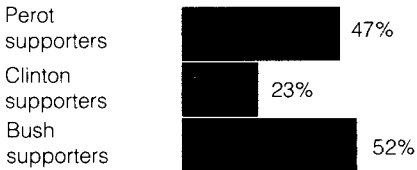


All respondents 41%

Source: Survey by the CBS News/New York Times, June 17-20, 1992.

Question: **Some people think the government is trying to do too many things that should be left to individuals and businesses. Others think that government should do more to solve our country's problems. Which view comes closer to your own?**

Government is trying to do too many things that should be left to individuals and businesses



All respondents 39%

Source: Survey by the Gallup Organization, June 4-8, 1992.

Question: **Do you think the government in Washington should guarantee medical care for all people who don't have health insurance or isn't this the responsibility of the government in Washington?**

Government in Washington should guarantee medical care for all people who don't have health insurance

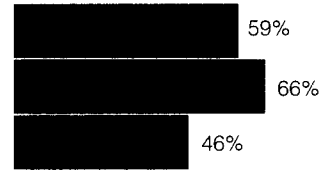


All respondents 77%

Source: Survey by the CBS News/New York Times, June 17-20, 1992.

Question: **Finally, I'm going to read you some proposals that are now being discussed nationally. As I read each, tell me if you generally favor or oppose it.**

A national health care system administered by the federal government and paid for through new payroll taxes



All respondents 55%

Source: Survey by the Gallup Organization, June 4-8, 1992.

Question: **Should federal spending on improving education be increased, decreased, or kept about the same?**

Federal spending on improving education should be increased

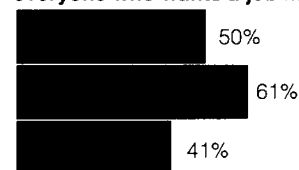


All respondents 68%

Source: Survey by the CBS News/New York Times, June 17-20, 1992.

Question: **Do you think the government in Washington should see to it that everyone who wants a job has a job, or isn't this the responsibility of the government in Washington?**

Government in Washington should see to it that everyone who wants a job has a job



All respondents 53%

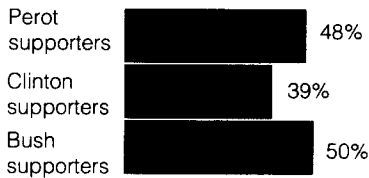
Source: Survey by the CBS News/New York Times, June 17-20, 1992.

Still, Libertarian Leanings

The data suggest an element of libertarianism, a pervasive anti-government mood, behind Perot's support. While on some policy questions, such as health care, Perot backers were inclined to endorse new federal action, this was largely a way of saying, "Do something about the problem." On the whole, Perotists were notably disinclined to back government action or to have any confidence that such action would succeed.

Question: **Finally, I'm going to read you some proposals that are now being discussed nationally. As I read each, tell me if you generally favor or oppose it.**

Favor ruling out any new federal taxes



All respondents 47%

Source: Survey by the Gallup Organization, June 12-14, 1992.

Question: **Do you favor or oppose cutting the capital gains tax on profits from such things as real estate, stocks, and bonds from 28% to 15%**

Favor cutting the capital gains tax from 28% to 15%



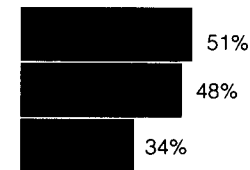
54%

Source: Survey by the Los Angeles Times, March 27-29, 1992.

Question: **Finally, I'm going to read you some proposals that are now being discussed nationally. As I read each, tell me if you generally favor or oppose it.**

Favor...

Making deep cuts in the federal military budget beyond those now planned



42%

Source: Survey by the Gallup Organization, June 12-14, 1992.

Question: **Finally, I'm going to read you some proposals that are now being discussed nationally. As I read each, tell me if you generally favor or oppose it.**

Changing the laws to make it more difficult for a woman to get an abortion

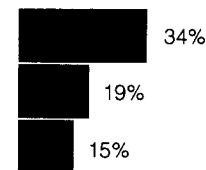


All respondents 30%

Source: Survey by the Gallup Organization, June 12-14, 1992.

Question: **I'm going to mention four phrases and ask you which one best describes how you feel about the way the federal government works. Do you feel enthusiastic, satisfied but not enthusiastic, dissatisfied, but not angry, angry?**

Feel angry about the way the federal government in Washington works

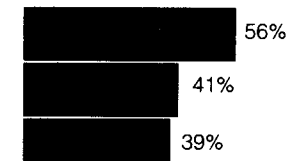


24%

Source: Survey by the ABC News, April 8-9, 1992.

Question: **When the government in Washington decides to solve a problem, how much confidence do you have that the problem actually will be solved?**

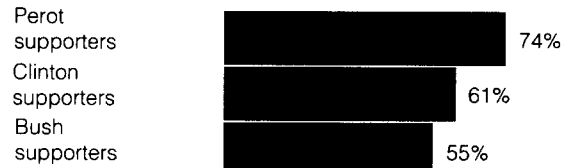
Have just a little/no confidence at all that when the government in Washington decides to solve a problem, the problem will be solved



50%

Question: **I am going to read a few statements. For each please tell me whether you tend to agree or disagree. First, do you...**

Disagree that people in government are doing their best in a difficult job



All respondents 63%

Source: Survey by the ABC News, April 8-9, 1992.

Question: **Do you think political parties make democracy work better in this country, or not?**

Political parties do not make democracy work better



31%

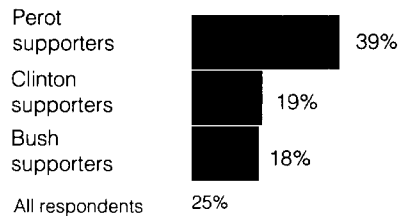
Source: Survey by Gallup for USA Today and CNN, July 6-8.

Generalized Dissatisfaction

Despite their relatively upscale profile (shown on page 91), Perot's supporters were especially likely to express dissatisfaction with the way things are going: with the performance of President Bush, Congress, and government generally; with regard to political ethics; with the school system; with the workings of democracy itself.

Question: **Taking everything into consideration, would you say that...?**

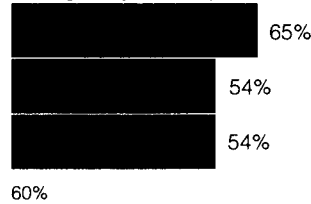
The way we go about choosing the people who are going to run the government is fairly/very bad



Source: Survey by the *Los Angeles Times*, March 27-29, 1992.

Question: **Do you think the overall level of ethics and honesty in politics has risen, fallen, or stayed the same during the past ten years?**

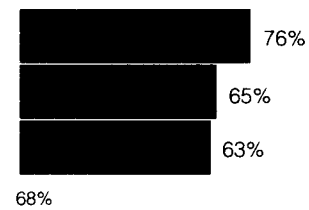
Overall level of ethics and honesty in politics has fallen during the past ten years



Source: Survey by ABC News, April 8-9, 1992.

Question: **In general, do you think the American system of public schools does a satisfactory job educating children, or do you think the system has failed?**

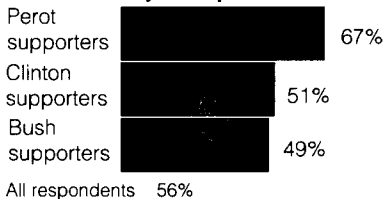
System of public schools has failed in educating children



Source: Survey by the Gallup Organization, June 12-14, 1992.

Question: **On another subject, right now are you inclined to vote to re-elect your representative in Congress in the next election or are you inclined to look around for someone else to vote for?**

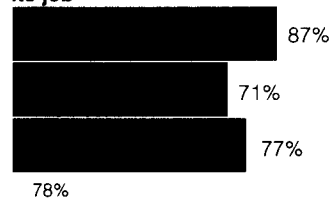
Inclined to look around for someone else to vote for as your representative



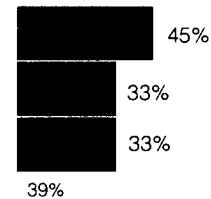
Source: Survey by the ABC News/*Washington Post*, April 8-9, 1992.

Question: **Do you approve or disapprove of the way (the U.S. Congress/your own representative to the U.S. House in Congress) is (doing its job/handling his or her job)?**

Disapprove of the way... Congress is handling its job

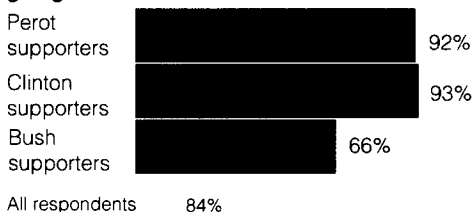


Own member is doing his or her job



Question: **Now I have some questions about the state of the nation... In general, are you satisfied or dissatisfied with the way things are going in the United States at this time?**

Dissatisfied with the way things are going in the United States at this time



Source: Survey by the Gallup Organization, June 12-14, 1992.

Question: **Are you satisfied or dissatisfied with...?**

Dissatisfied with the way democracy is working in this country

