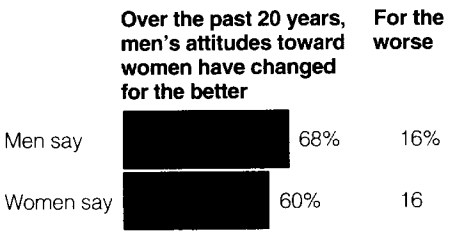


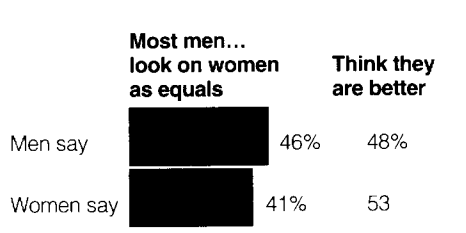
RELATIONS BETWEEN THE SEXES

The next eight pages look at the level of harmony between men and women today. In many areas, including attitudes about marriage, work, and family, men and women see eye to eye; in others they differ. College-educated women are more skeptical than others about the strides women have made.

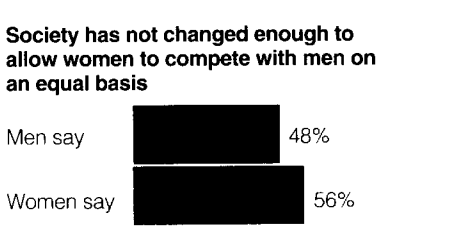
Question: In the past 20 years, do you think men's attitudes toward women have changed for the better, for the worse, or hasn't there been any real change?



Question: Think about most men you know. Would you say most of them look on women as equals, or would you say most of them think they are better than women?

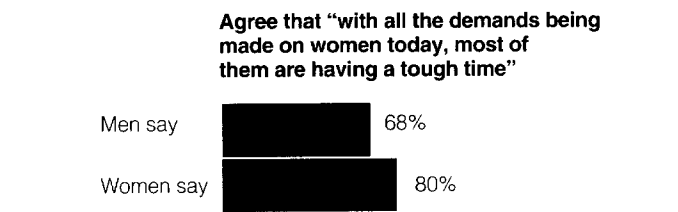


Question: Here are some statements that people sometimes make. For each, please tell me whether you agree or disagree.

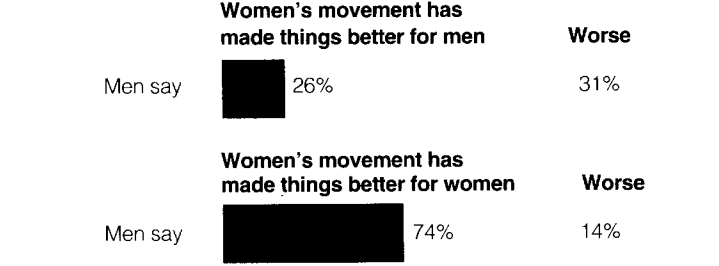


Source: Survey by the New York Times, June 20-25, 1989.

Question: Would you agree or disagree with the following statement?



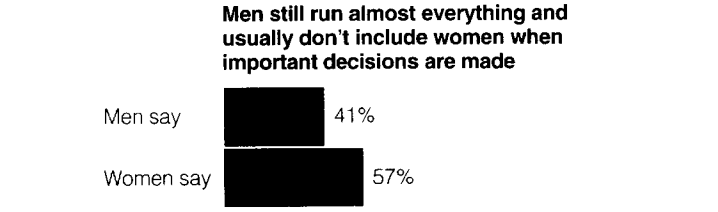
Question: Since the women's movement got started in the 1960s, has it made things better for (men/women), worse for (men/women), or hasn't it made any difference?



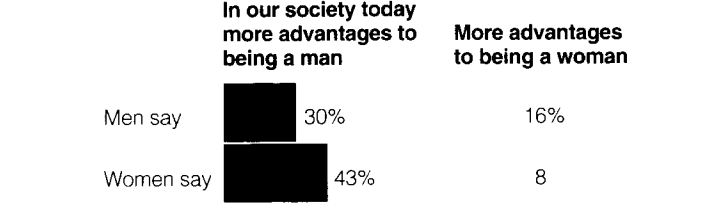
Source: Survey by Yankelovich Schulman for Time and CNN, February 20, 1992.

Source: Survey by Peter D. Hart Research Associates for Men's Life, April 18-27, 1990.

Question: Here are some statements that people sometimes make. For each, please tell me whether you agree or disagree.



Question: All things considered, in our society today, do you think there are more advantages to being a man, or more advantages to being a woman, or that there are no more advantages in being one than the other?



Men 18-29	37%	Men <H.S.	42%
Women 18-29	51%	Women <H.S.	42%
Men 60+	49%	Men Coll. +	49%
Women 60+	55%	Women Coll. +	61%

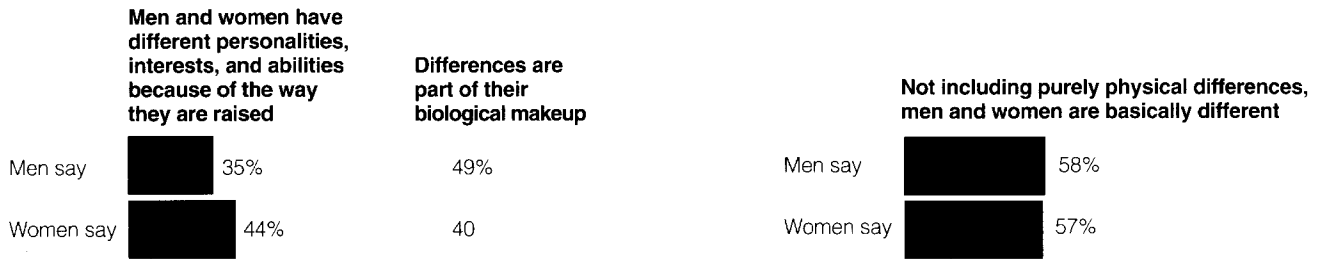
More advantages to being a man			
Men 18-29	31%	Men <H.S.	27%
Women 18-29	36%	Women <H.S.	24%
Men 60+	30%	Men Coll. +	45%
Women 60+	38%	Women Coll. +	59%

Source: Survey by the New York Times, June 20-25, 1989.

Men and women agree that women who are self-sufficient are more appealing than those who are dependent. As a topic of particular interest, men and women rank family or money number 1 or 2. But sex ranks 3rd for men and 11th for women.

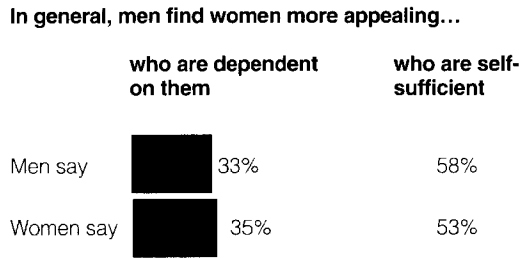
Question: **What do you think is the main reason men and women have different personalities, interests, and abilities? Is it mainly because of the way men and women are raised, or are the differences part of their biological makeup?**

Question: **Now I'd like you to think about men's and women's personalities, interests, and abilities. Not including purely physical differences, do you think men and women are basically similar or basically different?**

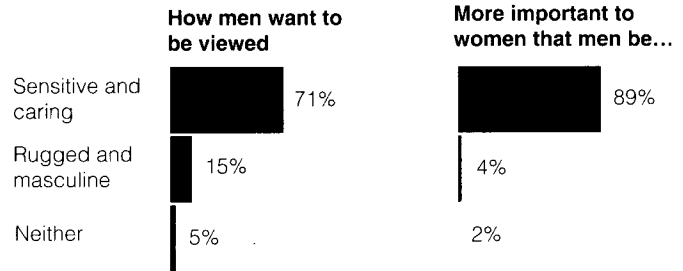


Source: Survey by the Gallup Organization, December 18-21, 1989.

Question: **In general, whom do you think men find more appealing—women who are dependent on them or women who are self-sufficient?**



Source: Survey by the Roper Organization for Virginia Slims, July 22–August 12, 1989.

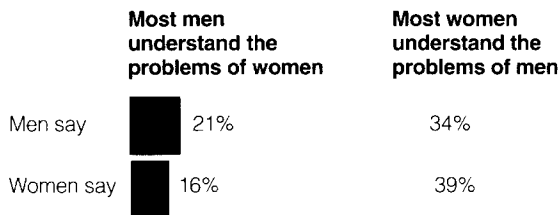


Note: Question wordings – (Asked of men) In general, how would you rather be viewed by most other people – as being a sensitive and caring person or as being very rugged and masculine? Assume for the moment that you could not be viewed as both. (Asked of women) In general, which is more important to you in a man – that he is a sensitive and caring person, or that he is very rugged and masculine? Assume for the moment that he could not be both.

Source: Survey by the Roper Organization for Playboy, August and September 1991.

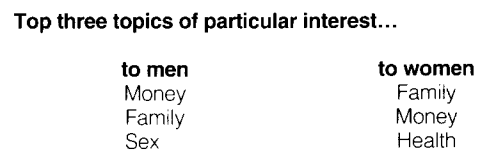
Question: **Do you think most men understand the problems of women, or don't they?**

Question: **Do you think most women understand the problems of men, or don't they?**



Source: Survey by CBS News/New York Times, October 15–18, 1991.

Question: **Which of the following subjects or activities are of particular interest to you?**



Note: Survey is a mail survey. For women, sex ranked behind the three topics shown above and television, music, movies, fitness, travel, reading, religion, and cooking.

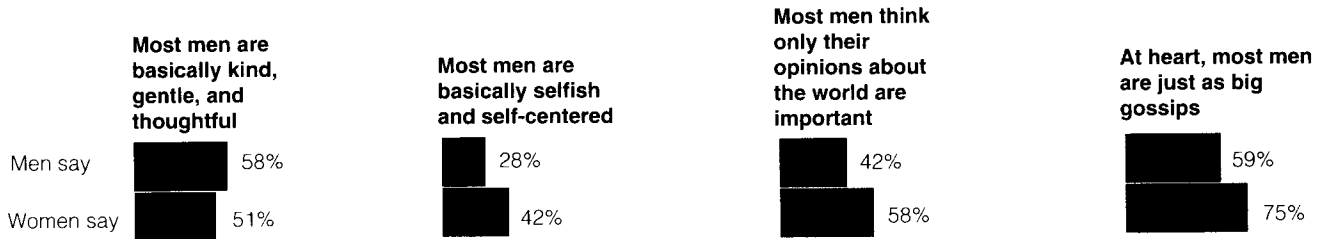
Source: Survey by Lieberman Research for Sports Illustrated, November 20–December 21, 1991.

Traits, Interests, and Autos

Women are more likely than men to say men see themselves at the center of the universe. Interests differ sharply as do the kind of characteristics important in a job. Women care more than men about having a lot of contact with people while on the job and about doing a job that helps others.

Question: I'd like to ask you about various descriptions of men and comparisons of men and women. For each description, please tell me whether you think it is mostly accurate or not.

"Mostly accurate" responses



Source: Survey by the Roper Organization for Virginia Slims, July 22-August 12, 1989.

Question: As I read off some different job characteristics, please tell me how important each is to you on a scale of 1 to 4 where 4 means very important and 1 means not at all important.

Men say Women say

Having a lot of contact with people (in my job) is very important (pt. 4)

Having a job in which you can help others is very important (pt. 4)

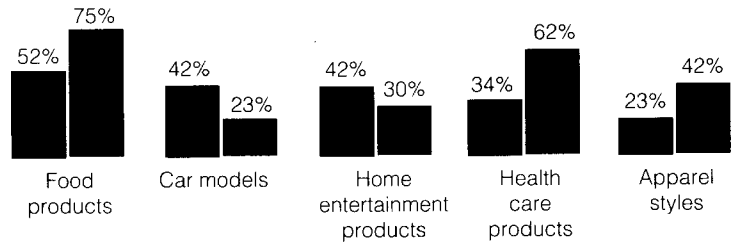


Note: Asked of employed respondents.
Source: Survey by the Gallup Organization, July 25-28, 1991.

Question: Which of these products, if any, are you interested in knowing about when they first come out?

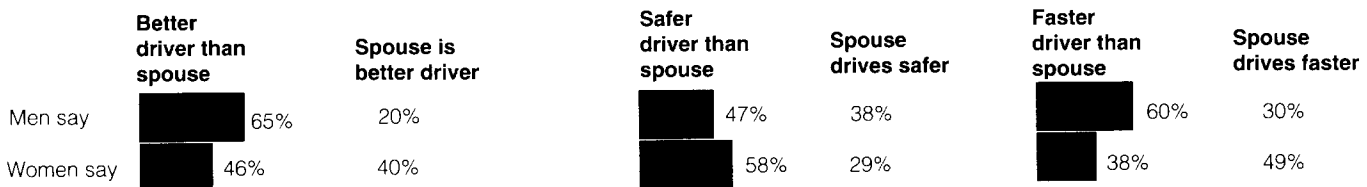
Men say Women say

Interested in knowing about new...



Note: Mail survey.
Source: Survey by the Lieberman Research for Sports Illustrated, November 20-December 21, 1991.

Question: Who is the better driver, you or your spouse? Who is the safer driver, you or your spouse? Who is the faster driver, you or your spouse?



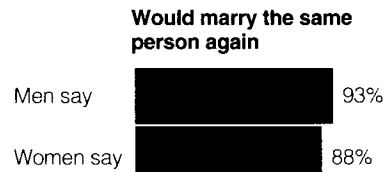
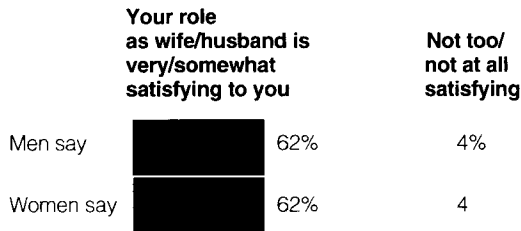
Source: Survey by the Gallup Organization, March 28-30, 1991.

Marriage Matters

Men and women are in substantial agreement about their marriages. Equal numbers find their role as wife/husband satisfying, and about 9 in 10 would marry the same person again. Views about the level of communication in marriage are similar too. Three in ten women say they work harder at the marriage than their husbands do.

Question: **I'd like to know how satisfying to you various aspects of your life are right now. Would you read down this list and for each item tell me whether it is very satisfying to you, somewhat satisfying, not too satisfying, or not at all satisfying to you. If it does not apply, just say so.**

Question: **Looking back over your entire marriage, if you could do it all over again, would you marry the same person again, or not?**



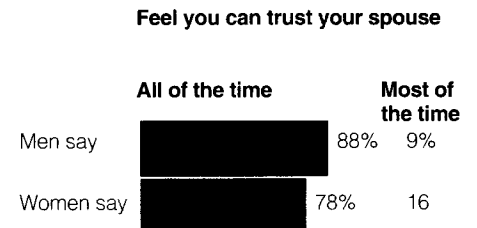
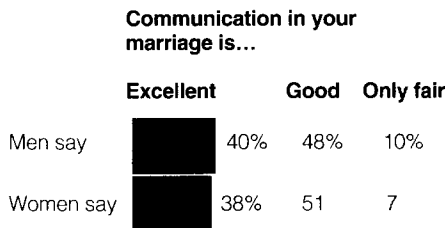
Note: Thirty-two percent of men and women said the question did not apply to them.
Source: Survey by the Roper Organization for Virginia Slims, July 22–August 12, 1989.

Note: Sample=married respondents (61%).
Source: Survey by CBS News/*New York Times*, October 8–10, 1990.

Question: **Right now, would you say you are "in love" with someone of the opposite sex—that is, have strong romantic feelings toward them? Do you happen to be married to this person, or not?**

Question: **Many experts say that lack of communication is a problem in many marriages. How would you rate the quality of the communication between you and your spouse. Is the communication in your marriage...?**

Question: **Do you feel you can trust your spouse all of the time, most of the time, only some of the time, or never?**



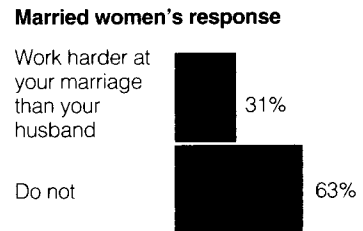
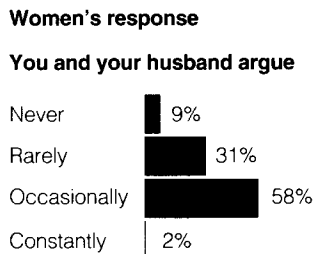
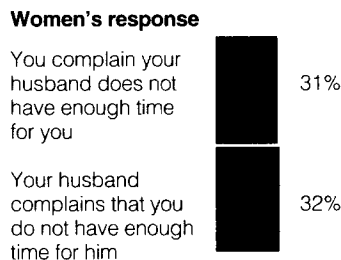
Note: Fifty-four percent of single men, and 58% of single women said they were in love with someone.
Source: Survey by the Gallup Organization, February 6–9, 1992.

Note: Sample=married respondents (61%).
Source: Survey by CBS News/*New York Times*, October 8–10, 1990.

Question: **Do (you/your husband) complain that (your husband/you) do not have enough time for (you/him)?**

Question: **Do you and your husband argue?**

Question: **Do you work harder at your marriage than your husband?**



Note: Sample=mothers 18–54 with children 18 or younger at home.
Source: Survey by E.D.K. Associates for *Redbook*, March 7–15, 1992.

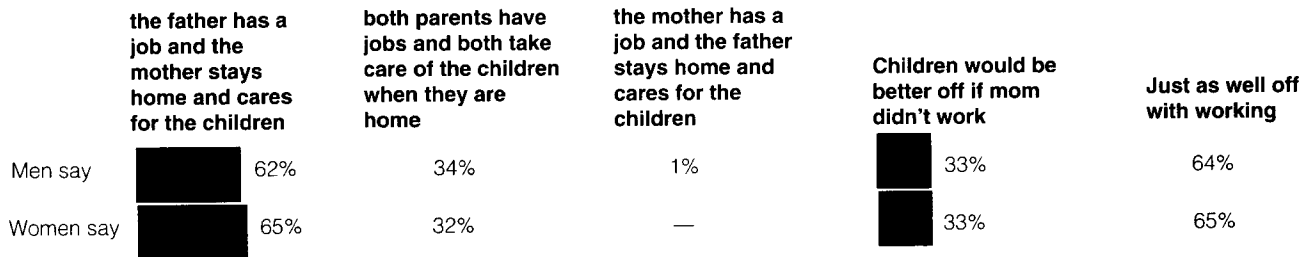
Seeing Eye To Eye On Family Roles

Men and women concur about family roles, including ideal situations when children are involved and real ones. Majorities of men and women believe that a wife with a good job should quit if her husband is offered a good job in another city, though pluralities believe that a wife should turn a new position down if she is offered it.

Question: **Which of the following would be the ideal family situation for children as far as you were concerned?**

Question: **All things considered, do you think your child or children would be better off if (your wife/you) were home and didn't work, or is your child or children just as well off even though (your wife/you) work?**

Ideal family situation for children would be one in which...



Note: Right hand chart—Asked of adults with children at home and working mothers in the household (24% of sample).
Source: Survey by the Gallup Organization, April 19–22, 1990.

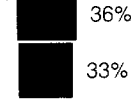
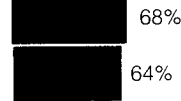
Question: **Now I'm going to read several statements. As I read each one, please tell me whether you agree strongly, agree somewhat, disagree somewhat, or disagree strongly.**

Question: **To what degree do you experience conflict between the demands of your work and your family or personal relationship?**

Men who stay home and care for children rather than work are just as capable as women of being good parents

Men who have successful careers end up sacrificing too much of their family and personal life

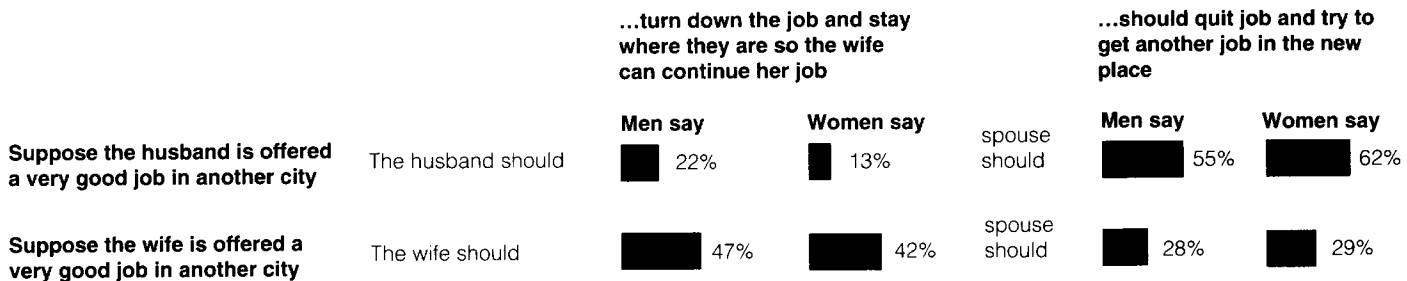
Experience conflict between job demands and family/personal relationships a great deal or quite a lot



Source: Survey by the Gallup Organization, December 18–21, 1989.

Note: Of employed respondents who experienced a great deal or quite a lot of conflict, women (33%) were more likely than men (16%) to say work suffers more; men (80%) were more likely to say than women (73%) that relationships/family suffered more.
Source: Survey by the Gallup Organization, July 25–28, 1991

Question: **Suppose both a husband and a wife work at good and interesting jobs, and the (husband/wife) is offered a very good job in another city. Assuming they have no children, which one of these solutions do you think they should seriously consider?**



Note: In the first instance when the husband is offered the job, 5% of men and 7% of women said they should live apart and get together when they can; 7% of men and 6% of women gave this response when the wife is offered the job.
Source: Survey by the Roper Organization for the Virginia Slims, July 22–August 12, 1989.

Chores

A solid majority of women feel they do more of the chores than men; a plurality of men believe they are shared equally. Sixty percent of men confess that they never clean the bathroom and 82 percent never iron. Sixty-four percent of women say they never do household repairs.

Question: **When it comes to household chores, do you and your (husband/wife/partner) share the work equally, do you do more of the work or does (he/she) do more of the work?**

	Woman does more when it comes to household chores	Share equally	Man does more
Men say	45%	46%	8%
Women say	59%	35%	6%
Men, 18-29	26%	66%	8%
Women 18-29	50	46	3
Men, 60+	50	43	4
Women, 60+	48	43	9
Men, <H.S.	47	41	8
Women, <H.S.	52	41	7
Men, coll.+	45	44	11
Women, coll.+	52	43	5

Question: **Now I'm going to read several statements. As I read each one, please tell me whether you agree strongly, agree somewhat, disagree somewhat, or disagree strongly.**

Women are more capable of managing a household than men

Men say	64%
Women say	68%

Source: Survey by the Gallup Organization, December 18-21, 1989.

Question: **How often do you yourself do each of the following things? Very often, fairly often, not too often, never?**

	Men	Women
Never cook meals	12%	2%
Never put out the garbage	17%	22%
Never clean the bathroom	60%	10%
Never iron clothes	82%	47%
Never do the laundry	51%	5%
Never vacuum	51%	16%
Never do household repairs	31%	64%
Never wash dishes	40%	9%

Question: **Taking into account how much time your husband devotes to matters at home and how much he appreciates your efforts to do all you have to do for your home, how satisfied would you say you are with the effort your husband makes in each of the following areas...?**

Married women's response

	Are very/somewhat satisfied with the effort your husband makes in	Not too/not at all satisfied
Making household repairs	83%	15%
Managing family finances	79%	19%
Spending adequate time with the children	78%	10%
Helping with the grocery shopping	71%	26%
Helping with household chores like dishwashing, making beds, vacuuming	68%	30%
Preparing meals	67%	30%

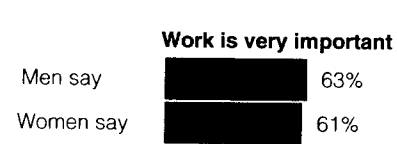
Note: Mail survey.
Source: Survey by Lieberman Research for *Sports Illustrated*, November 20-December 21, 1991.

Source: Survey by the Roper Organization for *Good Housekeeping*, October 29-November 4, 1991.

Work: Fulfilling, But Needs Differ

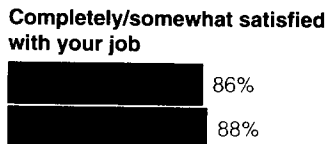
Men and women agree about the importance of work, the degree of satisfaction, and about work effort. Women have some different requirements from men, including more flexible hours and work arrangements.

Question: **How important to you is your work—very important, fairly important, not too important, not at all important?**



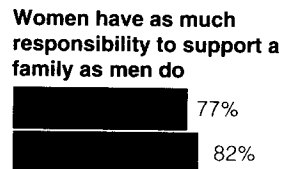
Note: Asked of employed respondents.
Source: Survey by the Gallup Organization, February 21–24, 1991.

Question: **How satisfied or dissatisfied are you with your job? Would you say you are...?**



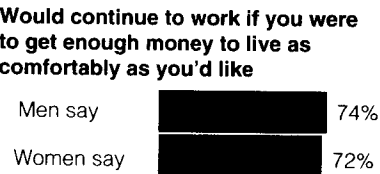
Note: Asked of employed respondents.
Source: Survey by the Gallup Organization, May 10–12, 1993.

Question: **Would you agree or disagree with the following statement?**



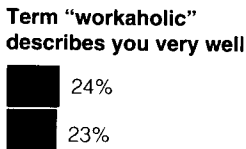
Source: Survey by Yankelovich Clancy Shulman for *Time* and CNN, February 20, 1992.

Question: **If you were to get enough money to live as comfortably as you'd like for the rest of your life, would you continue to work?**

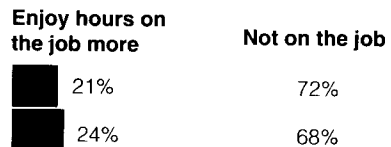


Note: Asked of employed respondents.
Source: Survey by the Gallup Organization, July 25–28, 1991.

Question: **How well does the term "workaholic" describe you?**



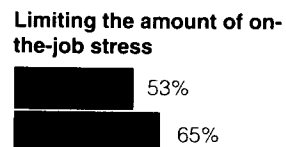
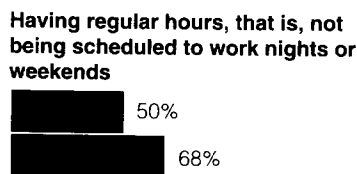
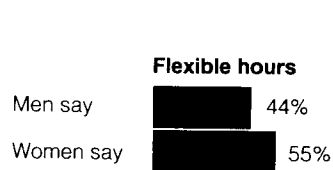
Question: **Which do you enjoy more, the hours when you are on your job, or the hours when you are not on the job?**



Source: Survey by the Gallup Organization for *USA Today* and CNN, May 10–12, 1993.

Question: **As I read off some different job characteristics, please tell me how important each is to you on a scale of 1 to 4 where 4 means very important and 1 means not at all important....**

Very important to you (pt. 4)



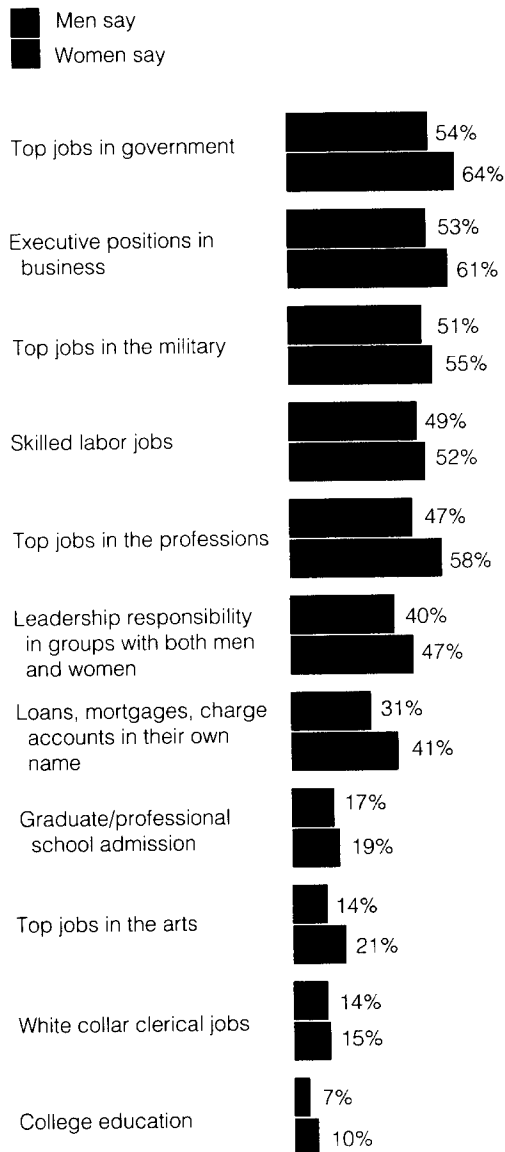
Source: Survey by the Gallup Organization, July 25–28, 1991.

Ambition, Discrimination, Harassment

Women see more discrimination than men do for women, particularly in the ability of women to get top jobs in the professions, business, and government and to secure loans and credit. They are not as eager as men to have the boss's job. There is substantial agreement on what constitutes sexual harassment.

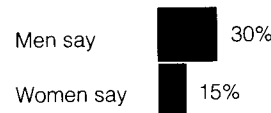
Question: **Do you feel women are discriminated against or not in...?**

Women are discriminated against in obtaining...



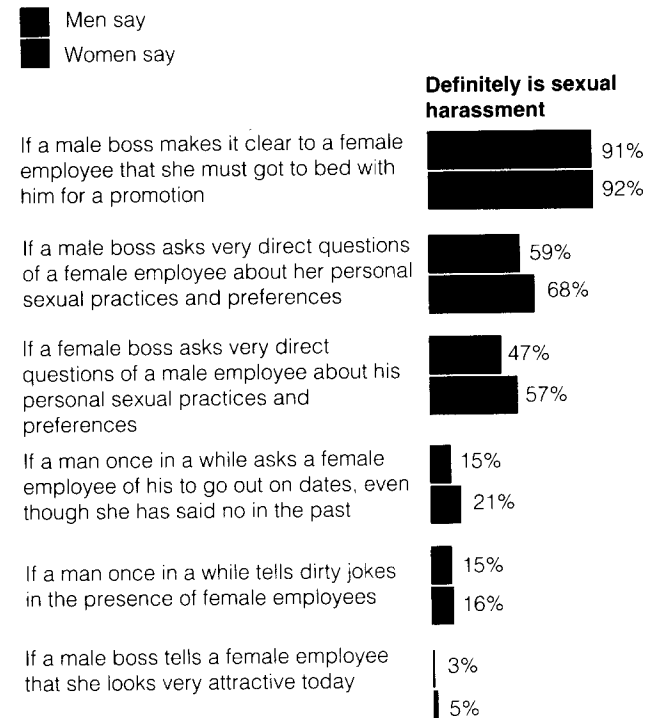
Question: **It is the goal of some people who work to advance their position, while others like what they are doing and do not particularly want to move up to more responsibilities. Thinking now of your present position and your immediate boss's position, do you think you would be interested in having your boss's job or would you really prefer you own job?**

Would be interested in your boss's job



Source: Survey by the Roper Organization (Roper Reports 93-1), November 28-December 12, 1992

Question: **Here is a list of some different situations. We're interested in knowing whether you think they are forms of sexual harassment—not just inappropriate or in bad taste, but sexual harassment. For each one, please tell me if you think it definitely is sexual harassment, if it probably is, probably is not, or definitely is not sexual harassment.**



Source: Survey by the Roper Organization for Virginia Slims, July 22-August 12, 1989.

Note: Not all categories shown. Source: Survey by the Roper Organization (Roper Reports 92-1), December 1-8, 1991.