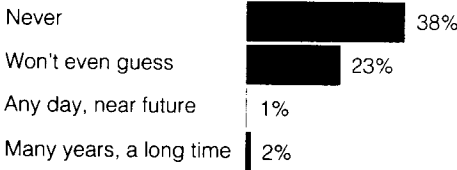


THE MOON LANDING REVISITED

In 1947, when Americans were asked when we would land a man on the moon, most were extremely skeptical that it would happen at all. So, too, in 1955. Being competitive with the Russians helped to spur the effort.

Question: **How long do you think it will be before man will be able to fly to the moon?**
1947

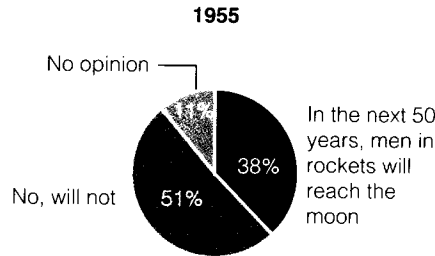
When think man will be able to fly to the moon



Note: Not all responses shown.

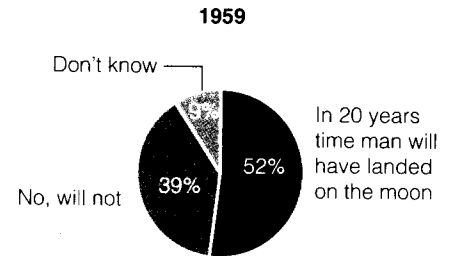
Source: Survey by the Gallup Organization, October 24-29, 1947.

Question: **In the next 50 years, do you think men in rockets will be able to reach the moon?**



Source: Survey by the Gallup Organization, December 31-January 5, 1955.

Question: **Looking ahead to 1980, that is, 20 years time, which of these do you think will have happened by then?**

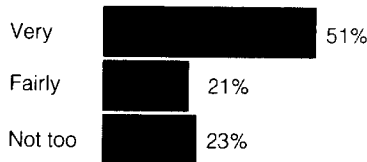


Source: Survey by the Gallup Organization, December 3-8, 1959.

Question: **How important do you think it is for the United States to be ahead of Russia in space exploration—very important, fairly important, or not too important?**

1961

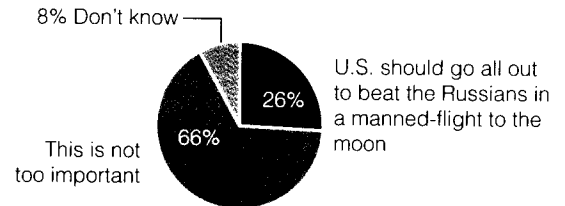
To be ahead of Russia in space exploration



Source: Survey by the Gallup Organization, June 23-28, 1961.

Question: **Do you think the United States should go all out to beat the Russians in a manned-flight to the moon—or don't you think this is too important?**

1964

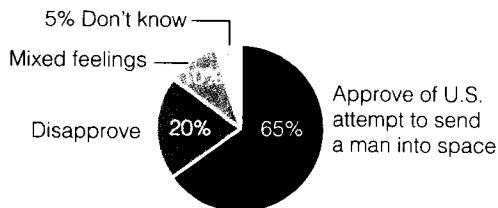


Note: A Gallup question asked in 1963 found that 45% of those surveyed thought Russia would be first to send a man to the moon; 24% said the U.S. would be.

Source: Survey by the Gallup Organization for Potomac Associates, October 1964.

Question: **What are your reactions to the United States' attempt to send a man into space?**

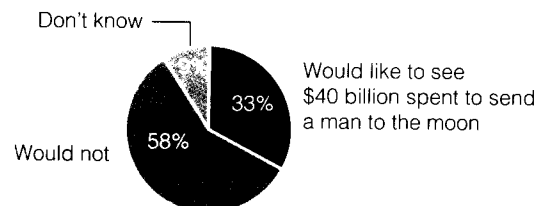
1961



Source: Survey by the Gallup Organization, May 4-9, 1961.

Question: **It has been estimated that it would cost the United States 40 billion dollars—or an average of about \$225 per person—to send a man to the moon. Would you like to see this amount spent for this purpose, or not?**

1961



Source: Survey by the Gallup Organization, May 17-22, 1961.

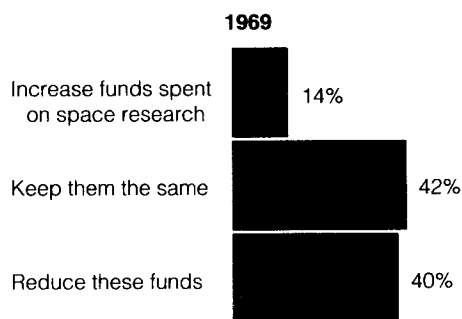
Americans have consistently said we are spending too much on space exploration. Since we have also voiced our support for the space program, that sentiment may be more of an expression of concern about the public purse than a policy prescription.

STAR TREK

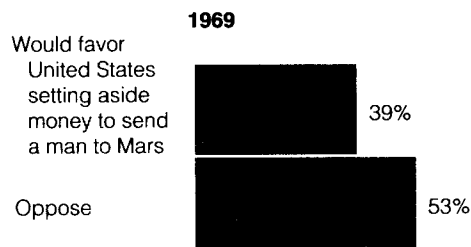
- Oct. 1957** Soviet Union launches first Sputnik satellite
- Apr. 1961** Soviets launch first manned space mission, Vostok 1
- May 1961** First manned American space mission, Freedom 7
- Jan. 1967** Three astronauts killed during ground test of first Apollo mission
- Jul. 1969** U.S. moon landing, Apollo 11
- May 1973** Skylab launched
- Sept. 1977** Voyager 1 launched to take photographs of Jupiter
- Apr. 1981** First Space Shuttle, Columbia, launched
- Jan. 1986** Space shuttle Challenger explodes
- 2001** Expected orbit date for space station Freedom

Question: **The United States is now spending many billions of dollars on space research. Do you think we should increase these funds, keep them the same, or reduce these funds?**

United States should...



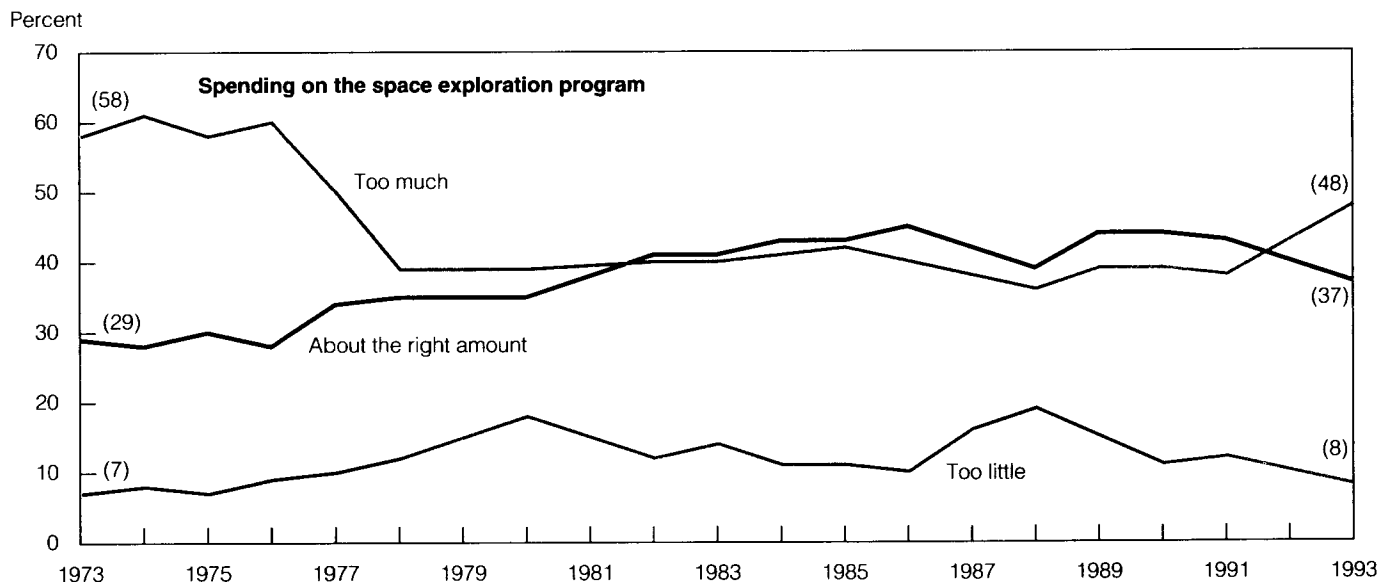
Question: **There has been much discussion about attempting to land a man on the planet Mars. How would you feel about such an attempt—would you favor or oppose the United States setting aside money for such a project?**



Source: Survey by the Gallup Organization, January 23-28, 1969.

Source: Survey by the Gallup Organization, July 24-29, 1969.

Question: **We are faced with many problems in this country, none of which can be solved easily or inexpensively. I'm going to name some of these problems and for each one I'd like you to tell me whether you think we're spending too much money on it, too little money, or about the right amount.**

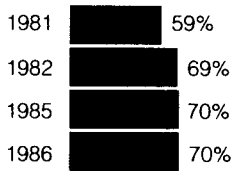


Source: Surveys by the National Opinion Research Center, latest that of February-April, 1993.

Both before and after the Challenger disaster, Americans agreed that the space shuttle program is a good investment for the country. Americans see this most watched news event as the price we must pay for exploration of space. The margin of support for a space station, though not overwhelming, is striking in a time of financial constraints.

Question: **Do you think the space shuttle program is a good investment for this country, or don't you think so?**

Space shuttle is a good investment for this country



Note: Latest asking in each year shown.
Source: Surveys by NBC News/Associated Press, latest that of June 2-3, 1986.

Question: **All in all, would you say the U.S. space shuttle program has been a worthwhile and important program for this country, or would the money have been better spent in some other way?**

Space shuttle program has been a worthwhile and important program for this country



Note: Thirty-six percent of those surveyed said the money could have been better spent in some other way.
Source: Survey by the Gallup Organization, May 2-5, 1991.

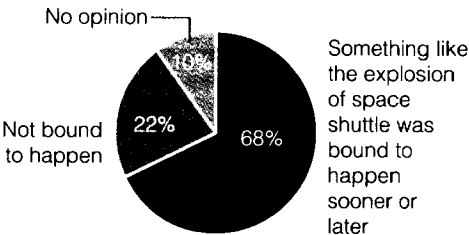
Question: **Given the costs and risks involved in space exploration, do you think the space shuttle is worth continuing, or not?**

Given the costs and risks involved, space shuttle is worth continuing.



Note: Thirty-one percent said it was not worth continuing.
Source: Survey by CBS News, December 13-14, 1993.

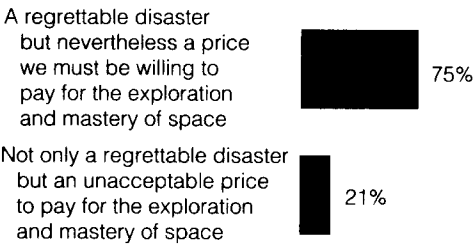
Question: **Regardless of what you think might have caused the explosion on the space shuttle Challenger Tuesday, do you think something like this was bound to happen to the space shuttle sooner or later?**



Source: Survey by CBS News/*New York Times*, January 30-31, 1986.

Question: **Once more—two statements about the space shuttle Challenger accident. Please tell me which one of them you agree with more.**

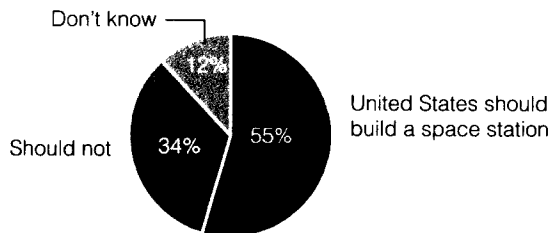
Challenger accident was...



Source: Survey by the Roper Organization for *U.S. News & World Report*, January 29-30, 1986.

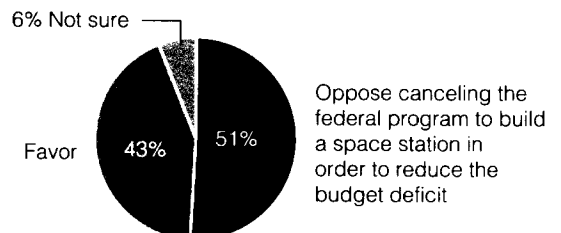
Since 1986, the Times Mirror Center has been asking Americans on a regular basis which news stories they follow and how closely they follow them. Those surveyed are asked to select from a list of recent events. The story of the explosion of the space shuttle Challenger was followed very closely by more Americans (80%) than any other news event mentioned in the 9-year Times Mirror trend.

Question: **Do you think the United States should build a space station, or not?**



Source: Survey by the Associated Press/Media General, June 22-July 2, 1988.

Question: **Let's turn to some of the things Bill Clinton might do in order to reduce the federal budget deficit. Please tell me whether you would favor or oppose each of the following.**

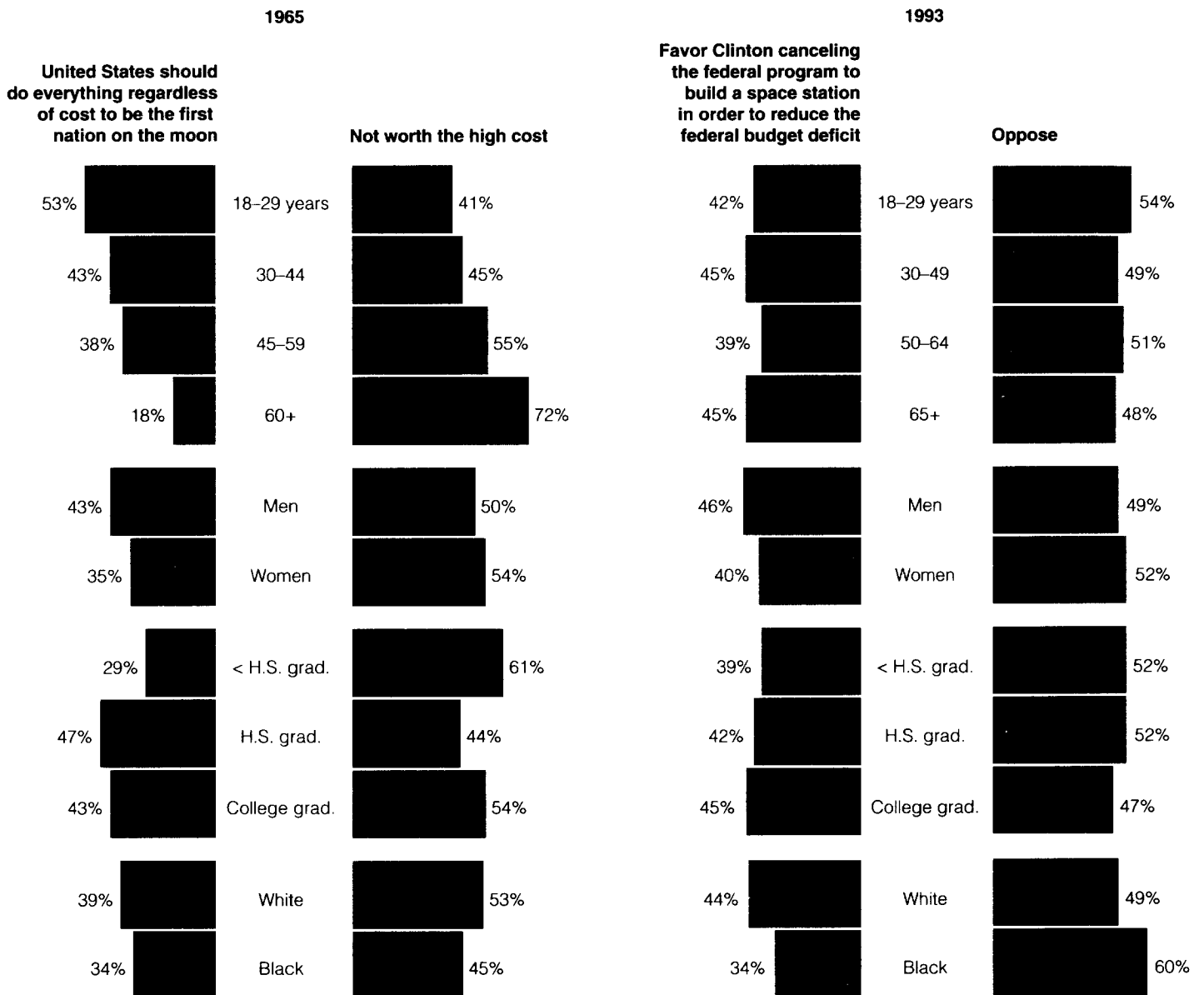


Source: Survey by Yankelovich Partners for *Time* and CNN, February 10-11, 1993.

In 1965, younger respondents were far more supportive of efforts to reach the moon than older respondents. A recent question measuring support for the space station, however, does not reveal large differences among groups.

Question: **The government is now engaged in an all-out speeded-up program to land an American on the moon by 1970 at considerable cost of federal money. Do you feel that the United States should do everything regardless of cost to be the first nation to get to the moon, or do you feel that it is not worth the high cost of this program?**

Question: **Let's turn to some things Bill Clinton might do in order to reduce the federal budget deficit. Please tell me whether you would favor or oppose each of the following.**



Source: Survey by the Gallup Organization, February 1965.

Source: Survey by Yankelevich Partners for Time and CNN, February 10-11, 1993.