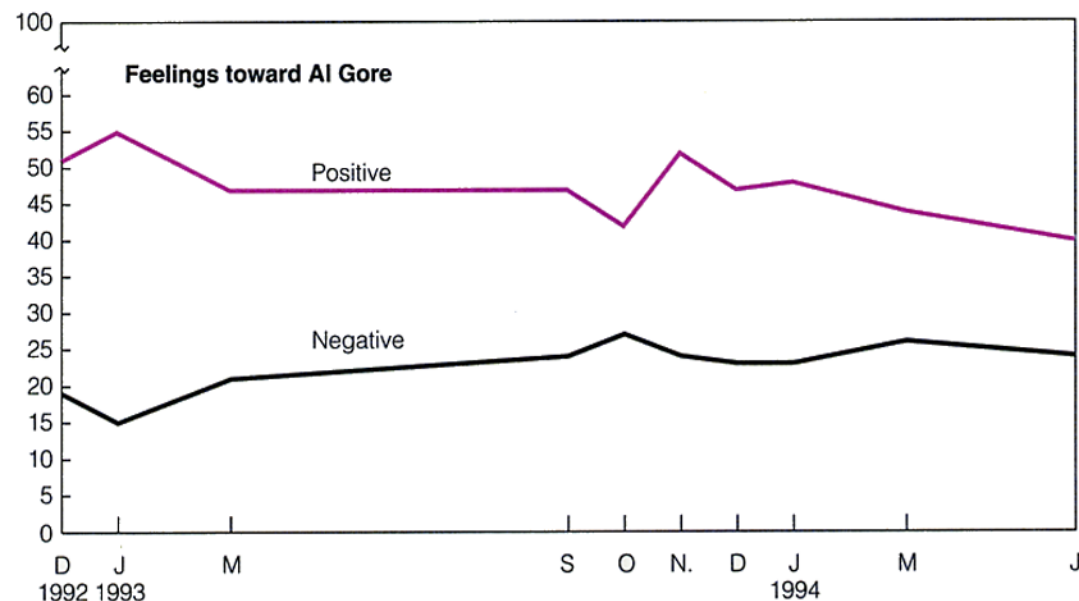


AL GORE'S STANDING

Vice President Al Gore's positive ratings outweigh his negative ones, though his positive scores have dropped since the Clinton/Gore team took office. Early impressions of Dan Quayle and Al Gore carried into their second years in office.

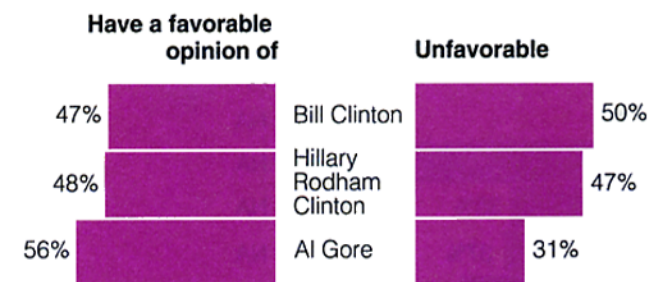
Question: I'm going to read you the names of several public figures and institutions. I'd like you to rate your feelings toward each one as either very positive, somewhat positive, neutral, somewhat negative, or very negative. If you don't know the name, please just say so.



	Positive	Neutral	Negative
Dec. 1992	51%	21%	19%
Jan. 1993	55	22	15
Mar.	47	23	21
Sept.	47	24	24
Oct.	42	25	27
Nov.	52	22	24
Dec.	47	25	23
Jan. 1994	48	23	23
Mar.	44	25	26
June	40	28	24

Source: Survey by NBC News/Wall Street Journal, latest that of June 10-14, 1994.

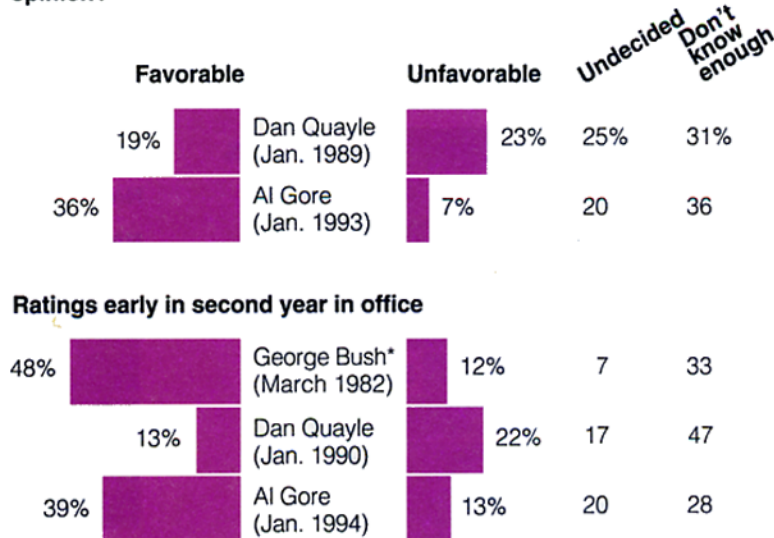
Question: Next, I will read off the names of some people in the news. As I read each name, tell me if you have a favorable or unfavorable opinion of this person—or if you have never heard of him or her. First...



Note: A July 1994 survey by Princeton Survey Research Associates for the Times Mirror Center showed Al Gore with a 67% favorable rating, Hillary Rodham Clinton with 57%, and Bill Clinton with 58%.

Source: Surveys by the Gallup Organization for CNN and USA TODAY, September 6-7, 1994.

Question: Is your opinion of (name) favorable, not favorable, undecided, or haven't you heard enough about (name) yet to have an opinion?



Note: *=question wording not identical to other wordings shown here. There are no data directly comparable in time period or question wording for Walter Mondale. Before Jimmy Carter took office, however, in June 1976, Mondale had a 58% favorable rating, 27% unfavorable rating, 23% said they did not know enough about him to have an opinion, and 14% were undecided.

Source: Surveys by CBS News/New York Times, latest that of January 15-17, 1994.