

Admired Americans: Ike Surely Made the Grade, and Colin Does Pretty Well Too

Top Five

Question: What person/man, living today in any part of the world, that you have heard or read about do you admire the most?

(According to frequency of mention)

4/26-5/1/46

1. Douglas MacArthur
2. **Dwight D. Eisenhower**
3. Harry S. Truman
4. Mrs. Franklin D. Roosevelt
5. Winston Churchill

11/26-12/1/48

1. Harry S. Truman
2. **Dwight D. Eisenhower**
3. Douglas MacArthur
4. Winston Churchill
5. Herbert Hoover

1/1-5/51

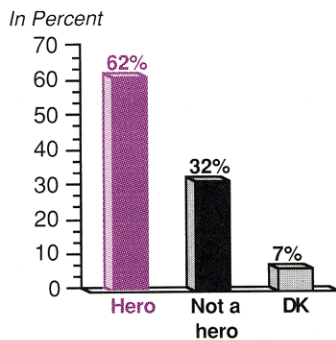
1. **Dwight D. Eisenhower**
2. Douglas MacArthur
3. Harry S. Truman
4. Winston Churchill
5. Herbert Hoover

12/9-14/51

1. Douglas MacArthur
2. **Dwight D. Eisenhower**
3. Harry S. Truman
4. Winston Churchill
5. Robert Taft

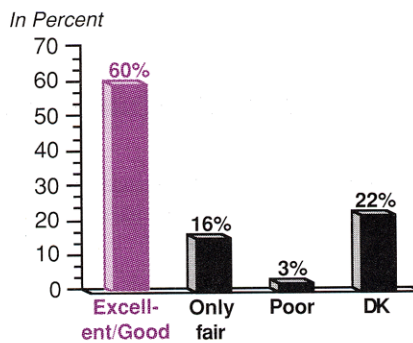
Source: Surveys by the Gallup Organization, latest that of December 9 - 14, 1951.

Question: (I'd like to name several people. Please tell me if you consider them to be a **hero** or not a hero.) ...Dwight Eisenhower.



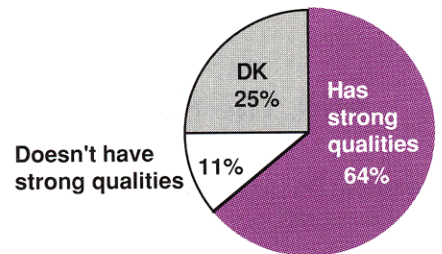
Source: Survey by Scripps Howard News Service, Ohio University, July 17-August 1, 1994.

Question: ... Would you say... Colin Powell... is an excellent **role model**, a good role model, only a fair role model, or a poor role model?



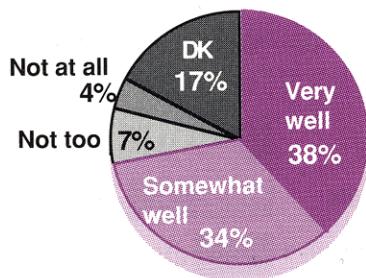
Source: Survey by Princeton Survey Research Associates for *Newsweek*, June 2-3, 1994.

Question: Do you think Colin Powell has **strong qualities of leadership**, or not?



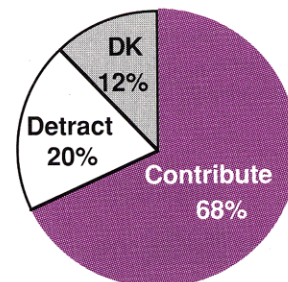
Source: Survey by CBS/*New York Times*, March 12-14, 1995.

Question: ... From what you know, how well does... Colin Powell... **represent American ideals**: Very well, somewhat well, not too well, or not at all?



Source: Survey by Princeton Survey Research Associates for *Newsweek*, June 19-25, 1995.

Question: Do you think the fact that Colin Powell is a former general who spent his entire career in the military would contribute to his being a good president or do you think that would detract from his being a good president?

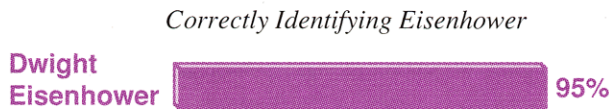


Source: Survey by the *Los Angeles Times*, September 16-18, 1995.

Well Known Personalities—But Something of a Political Mystery

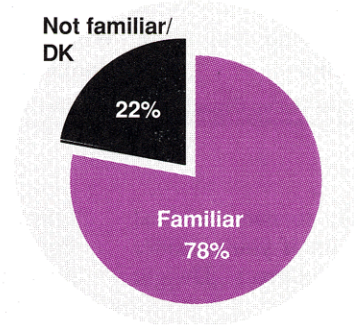
After WWII, Eisenhower Was Famous, of Course. After the Gulf War, Powell Was Well Known

Question: Will you please look over this list of names and tell me which of these people you have heard of? Will you tell me who each one is or what he does?



Source: Survey by the Gallup Organization, October 3-8, 1947.

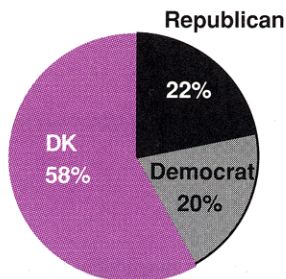
Question: I am going to read you some names of possible Republican presidential candidates (1996). Are you familiar with... Colin Powell, or not?



Source: Survey by Louis Harris & Associates, August 2-4, 1994.

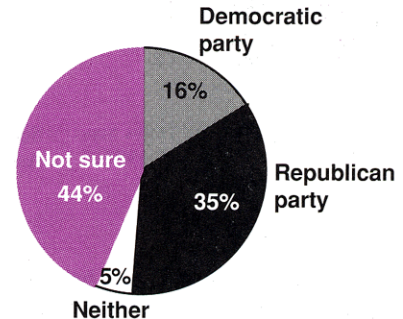
Still, the Public Has Not Seen Either Man's Politics Sharply Defined

Question: Do you regard General Eisenhower as a Republican or a Democrat?



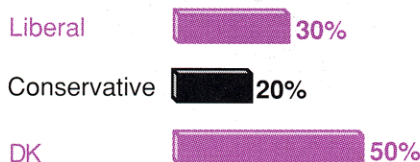
Source: Survey by the Gallup Organization, July 25-30, 1947.

Question: Do you think Colin Powell is closer to the Democratic party in his political views or closer to the Republican party?



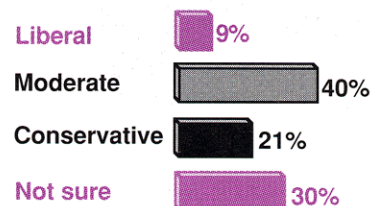
Source: Survey by Yankelovich Partners for Time/CNN, June 21-22, 1995.

Question: Some of these men are thought of as being liberals, and others as conservatives. Which do you think of as being liberals and which do you think of as being conservatives?... Dwight Eisenhower.



Source: Survey by the Gallup Organization, January 28-February 2, 1950.

Question: Do you think (Colin) Powell is a liberal, a moderate, or a conservative?



Source: Survey by Yankelovich Partners for Time/CNN, September 13-14, 1995.

Eisenhower Then and Powell Now

We Liked Ike

Question: Here is a list of men who have been mentioned as possible candidates for the Republican party. Which one would you like to see nominated as the Republican candidate for President?

Possible Candidates	11/11-16/51	1/20-25/52	2/28-3/5/52	3/27-4/1/52	4/13-18/52	5/11-16/52	6/15-20/52
Dwight Eisenhower	30	33	33	37	44	43	44
Robert Taft	28	33	34	34	33	36	35
Thomas Dewey	9	5	5	3	3	2	—
Harold Stassen	3	5	6	4	3	3	3
Earl Warren	11	8	6	9	6	6	7
Douglas MacArthur	14	14	14	12	10	9	10

Note: Asked of Republicans. **Source:** Surveys by the Gallup Organization, latest that of June 15-20, 1952.

Question 1: Suppose Dwight Eisenhower were running for President on the Republican ticket against Harry Truman on the Democratic ticket, how do you think you would vote? **Question 2:** Suppose General Eisenhower is the Republican candidate and Senator Kefauver the Democratic candidate ...? **Question 3:** Suppose General Eisenhower is the Republican candidate and Governor Stevenson is the Democratic candidate...?

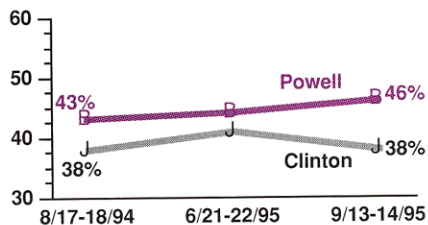
Possible Candidates	3/26-31/51	6/16-21/51	10/14-19/51	2/28-3/5/52	5/30-6/4/52	5/30-6/4/52	9/11-16/52	9/20-25/52	9/28-10/2/52	10/3-8/52	10/9-14/52	10/17-22/52	10/28-11/1-52
Dwight Eisenhower	64	59	64	57	55	59	55	53	50	51	48	48	47
Harry Truman	27	26	28	—	—	—	—	—	—	—	—	—	—
Estes Kefauver	—	—	—	32	35	—	—	—	—	—	—	—	—
Adlai Stevenson	—	—	—	—	—	31	40	39	38	38	39	40	40

Note: Question wording varied slightly over the months. **Source:** Surveys by the Gallup Organization, latest that of October 28 - November 1, 1952.

And We Like Powell, Too

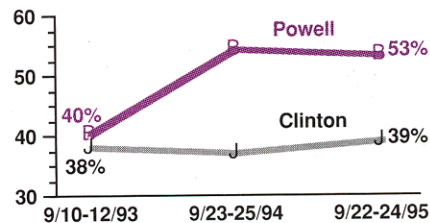
Powell Versus Clinton

Question: Suppose the 1996 election for President were being held today, and you had to choose between Bill Clinton, the Democrat, and Colin Powell, running as a Republican. For whom would you vote—Clinton or Powell?



Source: Surveys by Yankelovich Partners for *Time/CNN*, latest that of September 13-14, 1995.

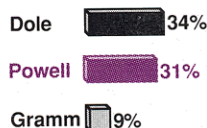
Question: If Bill Clinton were the Democratic Party's candidate (for President), and Colin Powell, the Republican Party's candidate, who would you be more likely to vote for...?



Source: Surveys by the Gallup Organization for *CNN/USA Today*, latest that of September 22-24, 1995.

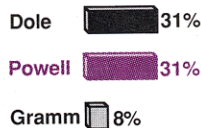
Powell Versus Dole

Question: ...If you were voting today in the 1996 Republican primary for president, which one of the following candidates would you vote for (list read)?



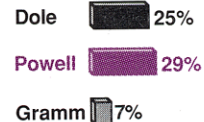
Source: Survey by Hart and Teeter Research Companies for *NBC/Wall Street Journal*, September 16-19, 1995.

Question: ...please tell me which of those candidates (list read) you would be most likely to support for the Republican nomination for president?



Source: Survey by the Gallup Organization for *CNN/USA Today*, September 22-24, 1995.

Question: If you were asked to vote for a Republican nominee for president today and were choosing among the (eight) following candidates, which would you vote for (list read)?



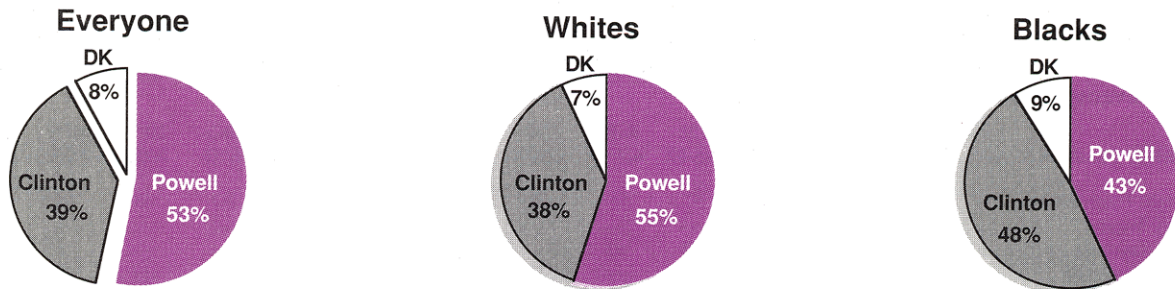
Source: Survey by Yankelovich Partners for *Time/CNN*, September 27-28, 1995.

Note: Asked of Republicans, including leaners. Top three mentions shown.

White Americans Say "We're Ready" to Accept Powell as President, But Black Americans Aren't So Sure

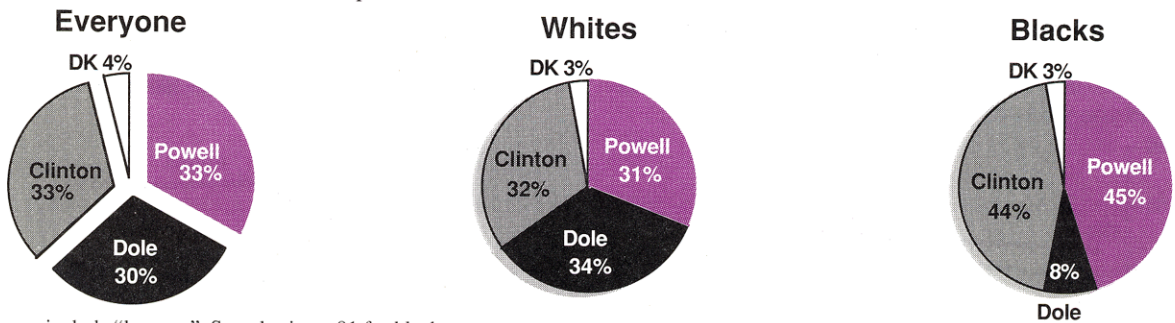
Support for Powell is stronger among whites than blacks. He beats Clinton among whites, loses among blacks.

Question: If Bill Clinton were the Democratic Party's candidate and Colin Powell the Republican Party's candidate, who would you be more likely to vote for—Clinton, the Democrat or Powell, the Republican?



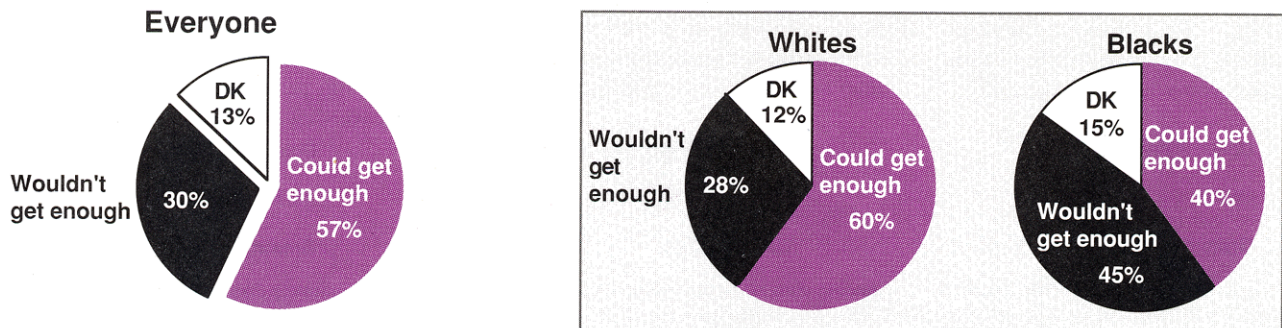
Note: Figures include "leaners." Sample size = 91 for blacks.
Source: Survey by the Gallup Organization for CNN/USA Today, September 22-24, 1995.

Question: Now suppose that the 1996 presidential election included Bill Clinton as the Democratic candidate, Bob Dole as the Republican candidate, and Colin Powell as an independent candidate. Would you vote for Bill Clinton, the Democrat, Bob Dole, the Republican, or Colin Powell, the independent?



Note: Figures include "leaners." Sample size = 91 for blacks.
Source: Survey by the Gallup Organization for CNN/USA Today, September 22-24, 1995.

Question: Judging from people you know or come in contact with, do you think a black candidate like Colin Powell could get enough support from white voters to be elected president, or do you think he wouldn't be able to get enough white support because he is black?



Source: Survey by Princeton Survey Research Associates for Newsweek, September 14-15, 1995.