



Clinton vs. Dole with One Year to Go

It's Still Too Early to Pay Much Attention to the Numbers, But Group Preferences Are Forming

Question: Suppose the 1996 election for president were being held today, and you had to choose between Bill Clinton, the Democrat, and Robert Dole, the Republican. For whom would you vote—Clinton or Dole? (leaners included)

Notes:

¹Q: "Would you describe yourself as a supporter of Ross Perot or not?"

²Q: "Thinking about abortion, if you had to choose, would you describe yourself as being more pro-choice—supporting a woman's right to have an abortion—or more pro-life—protecting the rights of unborn children?"

³Q: "Some people think the government is trying to do too many things that should be left to individuals and businesses. Others think that government should do more to solve our country's problems. Which comes closer to your own view?"

Source: Election Monitor Poll conducted by Yankelovich Partners for *Time/CNN*, October 31—November 6, 1995 (4,787 registered voters interviewed).

Sample Size		Clinton	Dole	Won't vote/ Not sure
4787	TOTAL	48%	42%	10%
	Gender:			
2598	Men	43%	48%	9%
1962	White men	38%	54%	8%
2622	Women	53%	37%	10%
1992	White women	48%	42%	10%
	Race:			
3954	White	43%	47%	10%
863	Black	82%	9%	9%
	Young Blacks:			
172	Black men under 35	76%	14%	10%
150	Black women under 35	81%	9%	10%
	Income:			
944	Under \$20K	58%	32%	10%
1175	\$20K--35K	53%	39%	8%
1087	\$35K--50K	43%	49%	8%
803	\$50K--75K	43%	49%	8%
635	\$75K or more	41%	52%	7%
	Education:			
1835	High school graduate or less	51%	38%	11%
1485	Some college	47%	44%	9%
1859	College graduate	46%	47%	7%
	Age:			
833	29 and under	49%	44%	7%
1185	30-39	48%	44%	8%
1242	40-49	48%	43%	9%
1066	50-64	46%	43%	11%
861	65 +	53%	36%	11%
	Political Ideology:			
855	Liberal	74%	19%	7%
2145	Moderate	54%	38%	8%
1758	Conservative	30%	62%	8%
	Perot Supporter:¹			
969	Yes	42%	47%	11%
3969	No	50%	41%	9%
	Abortion Issue:²			
1995	Pro-life	39%	52%	9%
2856	Pro-choice	56%	35%	9%
	Role of Government:³			
2660	Govt. trying to do too many things	35%	56%	9%
2185	Govt. should do more to solve country's problems	63%	29%	8%