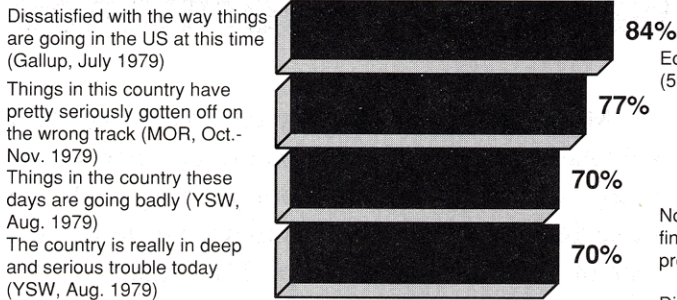


1979-80: Striking Pessimism

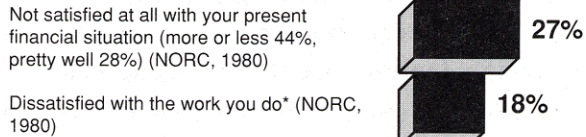
National Optimism/Pessimism



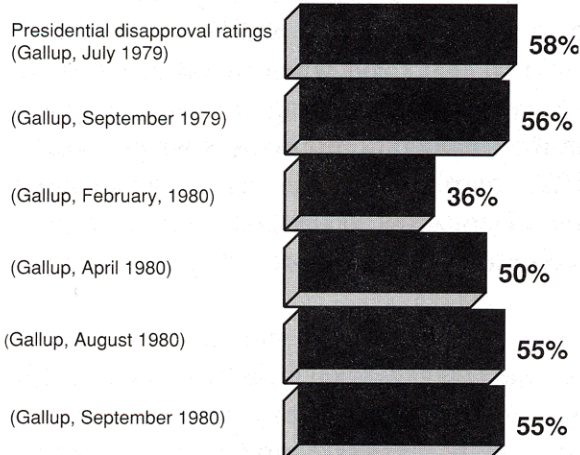
National Economy



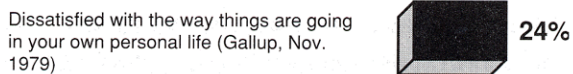
Personal Economic Position



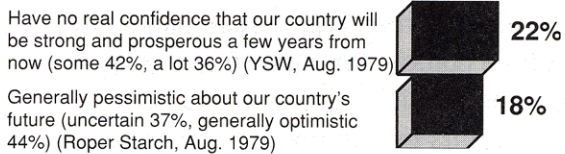
Presidential Disapproval



Personal Optimism/Pessimism



Nation's Future



Consumer Confidence

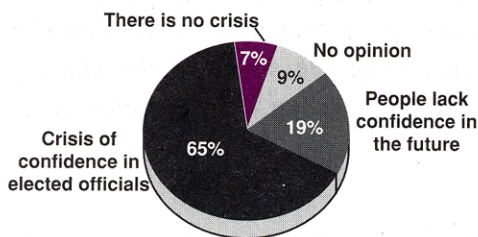


Political Cynicism

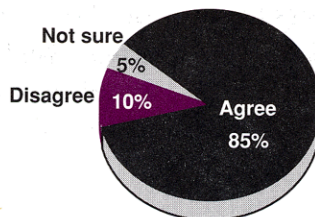


Note: MOR=Market Opinion Research for the Republican National Committee; YSW = Yankelovich Skelly White.
 *Asked of those currently working, temporarily not at work, or keeping house (85%).

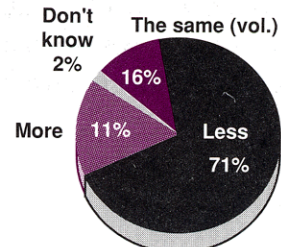
Question: Some people say there is a crisis of confidence in the country, that is, the people lack confidence in themselves and their future. Others say there is a crisis, but that it is a crisis of confidence in the elected officials. And others say there is no crisis at all. How about you...?



Question: [Do you]... agree or disagree with each of these statements...The American way of life is being seriously threatened by the energy and economic situation.



Question: Do you have more confidence or less confidence than you had a year ago in the government's ability to solve the inflation problem?



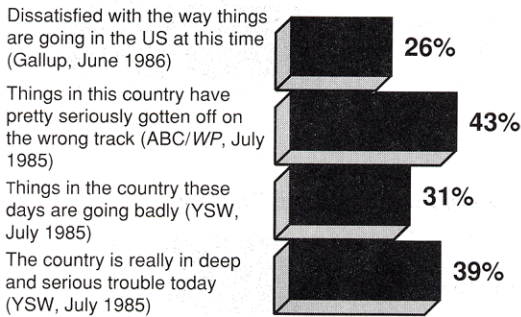
Source: Survey by CBS News/*New York Times*, October 29-November 3, 1979.

Source: Survey by ABC News/Louis Harris and Associates, September 18-28, 1979.

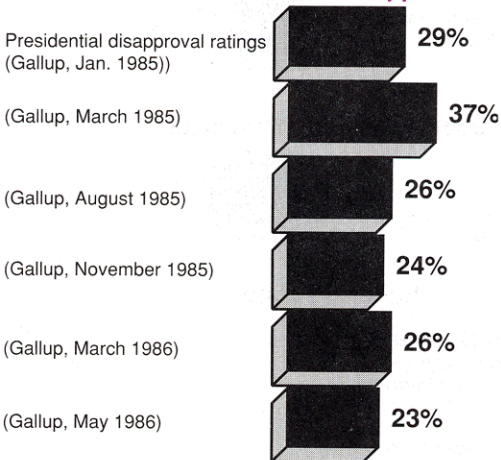
Source: Survey by Cambridge Reports for the American Retail Federation, April 17-May 5, 1980.

1985-86: Morning in America

National Optimism/Pessimism



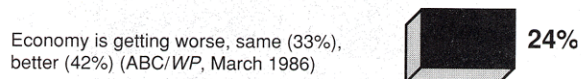
Presidential Disapproval



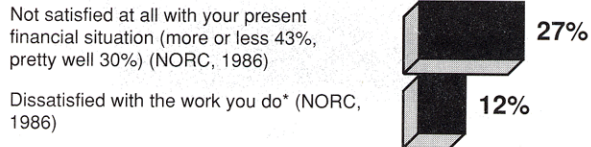
Consumer Confidence



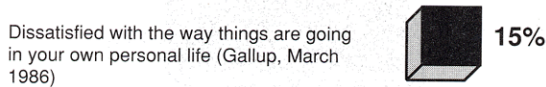
National Economy



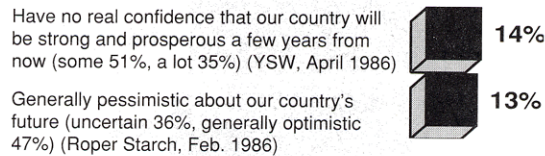
Personal Economic Position



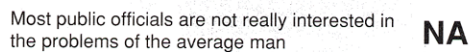
Personal Optimism/Pessimism



Nation's Future

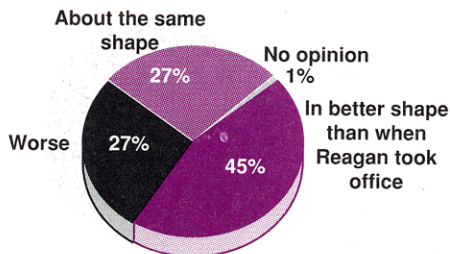


Political Cynicism

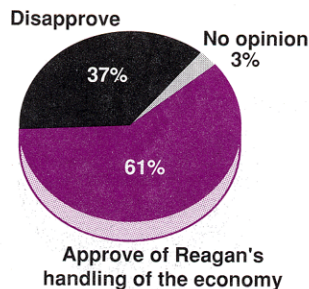


*Asked of those currently working, temporarily not at work, or keeping house (83%).

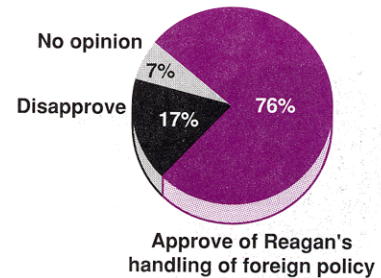
Question: Overall, would you say this country is in better shape, worse shape, or about the same shape as when President Reagan took office in January 1981?



Question: Do you approve or disapprove of the way Ronald Reagan is handling the nation's economy?



Question: Do you approve or disapprove of the way Ronald Reagan is handling foreign policy?



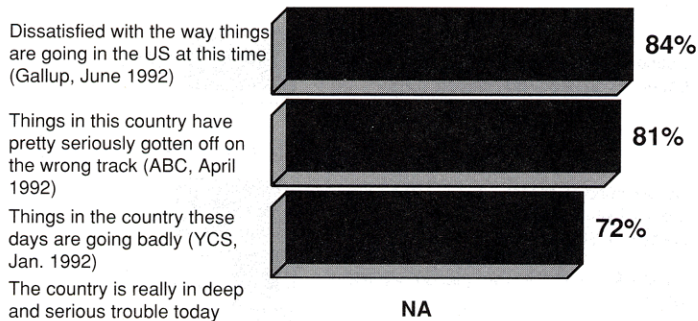
Source: Survey by ABC News, January 24-26, 1986.

Source: Survey by ABC News/Washington Post, May 15-16, 1986.

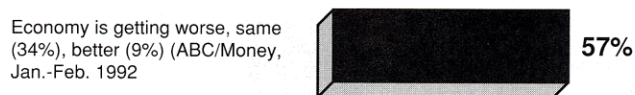
Source: Survey by CBS News/New York Times, April 15, 1986.

1992: Again, Widespread Dissatisfaction

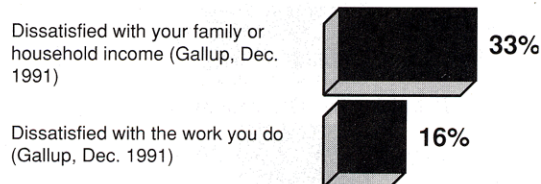
National Optimism/Pessimism



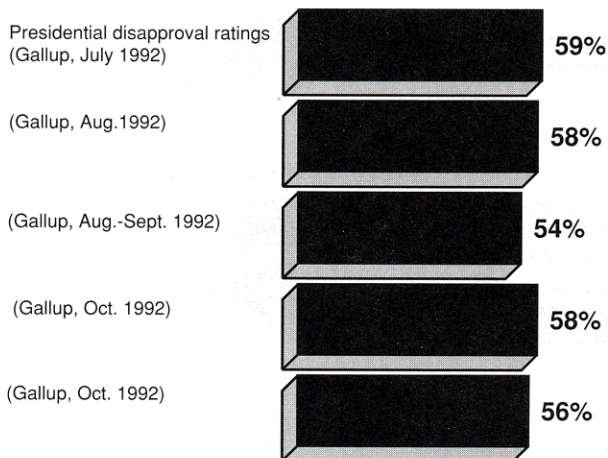
National Economy



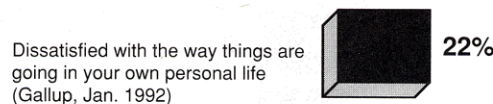
Personal Economic Position



Presidential Disapproval



Personal Optimism/Pessimism



Nation's Future

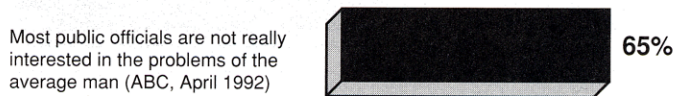
Have no real confidence that our country will be strong and prosperous a few years from now (some, a lot) **NA**

Generally pessimistic about our country's future (uncertain, generally optimistic)

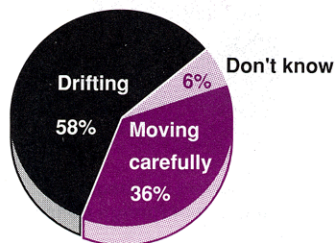
Consumer Confidence



Political Cynicism

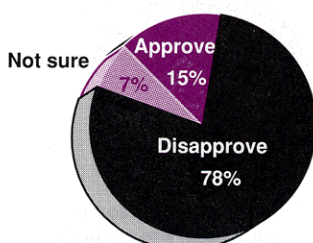


Question: Some people say the Bush administration is drifting without clear policies, while other people say it is moving carefully to develop its plans. Which do you think is more accurate?



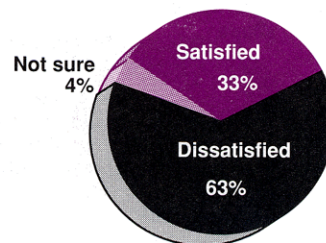
Source: Survey by CBS News/*New York Times*, April 20-23, 1992.

Question: In general, do you approve or disapprove of the job Congress is doing?



Source: Survey by NBC News/*Wall Street Journal*, April 11-14, 1992.

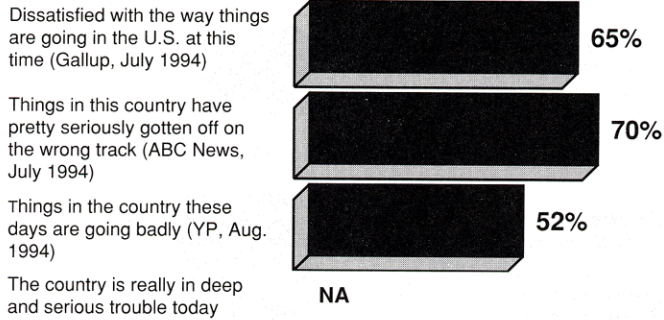
Question: How satisfied are you with the candidates in this year's presidential election—very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied?



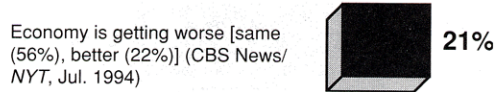
Source: Survey by Louis Harris and Associates, April 22-27, 1992.

1994: Economic Brightening and Political Dissatisfaction

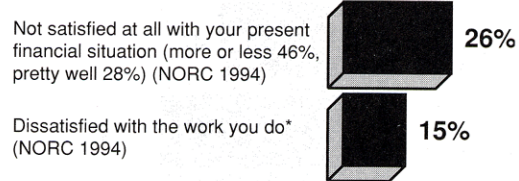
National Optimism/Pessimism



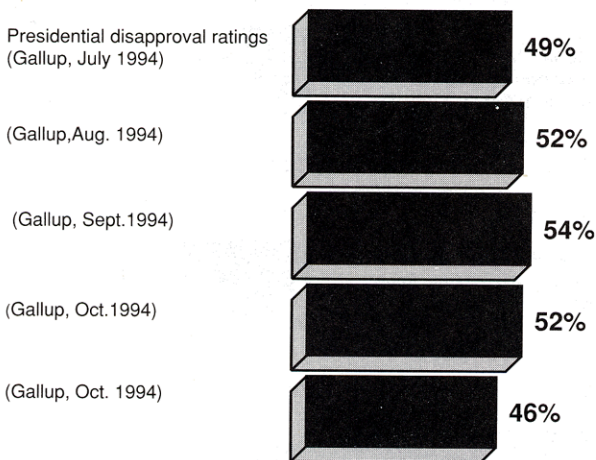
National Economy



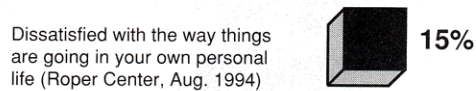
Personal Economic Position



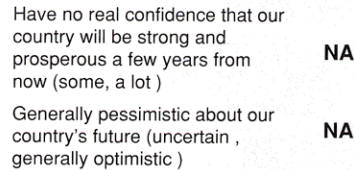
Presidential Disapproval



Personal Optimism/Pessimism



Nation's Future



Consumer Confidence



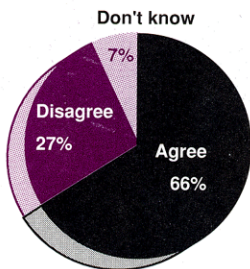
Political Cynicism



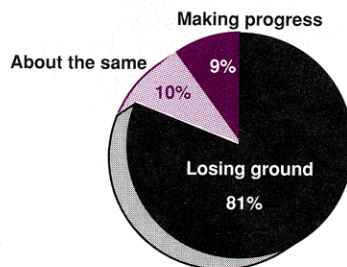
*Asked of those who are currently working, temporarily not at work or keeping house (82%).

Question: Do you agree or disagree with the following statements?...

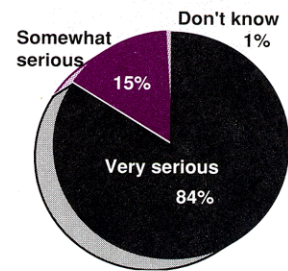
Government is the problem, not the solution to our problems.



Question: How do you feel about the problem of low moral and ethical standards in this country today? Do you think this problem is about the same as it has been, that the country is making progress in this area, or that the country is losing ground in this area?



Question: How much of a problem is crime in the US?



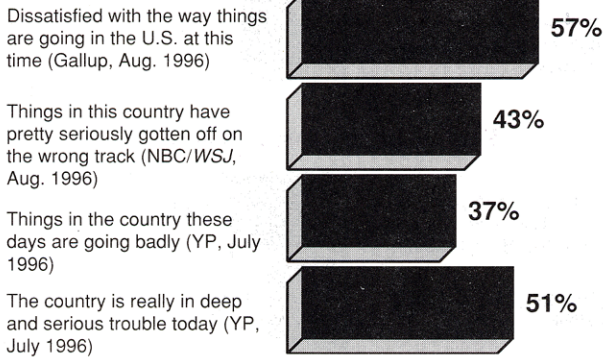
Source: Survey by the Tarrance Group & Melman, Lazarus & Lake for *U.S. News and World Report*, October 21-23, 1994.

Source: Survey by Princeton Survey Research Associates for *Times Mirror*, September 9-11, 1994.

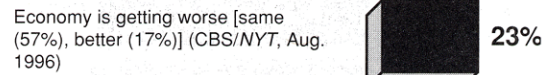
Source: Survey by the Wirthlin Group, September 6-9, 1994

1996: Economic Gains Lift Clinton's Ratings

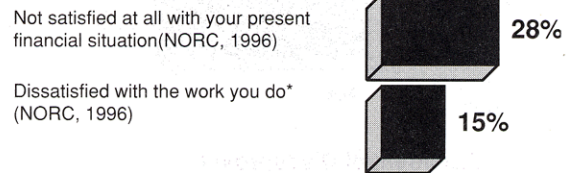
National Optimism/Pessimism



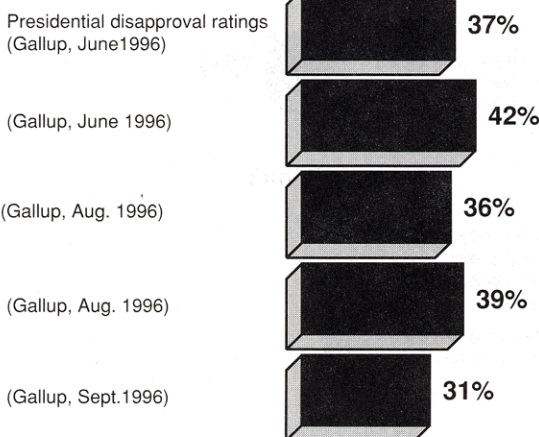
National Economy



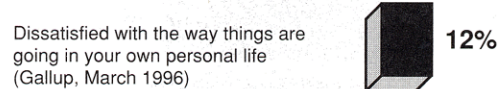
Personal Economic Position



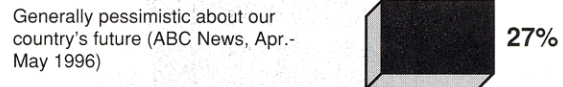
Presidential Disapproval



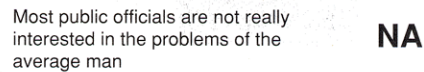
Personal Optimism/Pessimism



Nation's Future



Political Cynicism

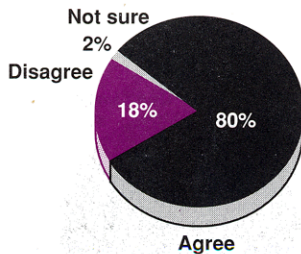


Consumer Confidence

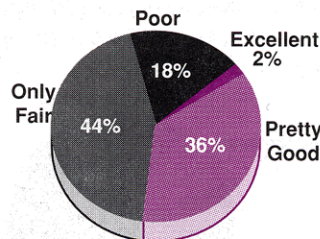


*Asked of those currently working, temporarily not at work, or keeping house (83%).

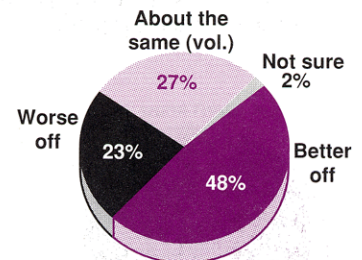
Question: Do you personally agree or disagree with those who feel that there is something wrong with the country at this time?



Question: Thinking about everything going on in this country, how would you rate the state of the nation today...?



Question: Would you say that you and your family are better off or worse off than you were four years ago?



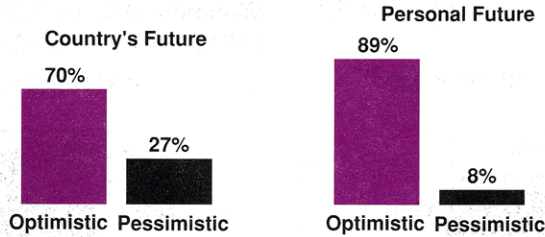
Source: Survey by Yankelovich Partners, Inc. for Time/CNN, July 10-11, 1996.

Source: Survey by Louis Harris and Associates, July 9-13, 1996.

Source: Survey by NBC News/Wall Street Journal, August 2-6, 1996.

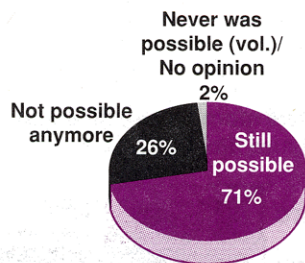
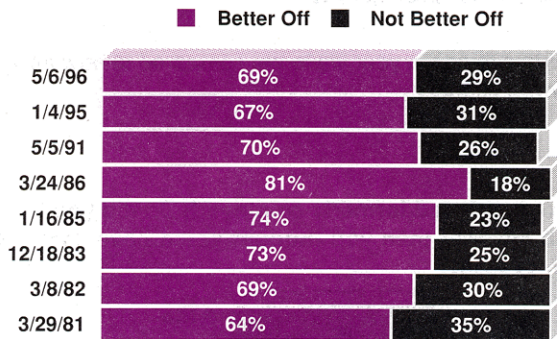
In the Deepest Sense, Americans in '96 Remain Confident in their Nation's Ideals and Promise and their Place in It

Questions: Would you say that you are optimistic or pessimistic about (the future of this country/your own personal future)?



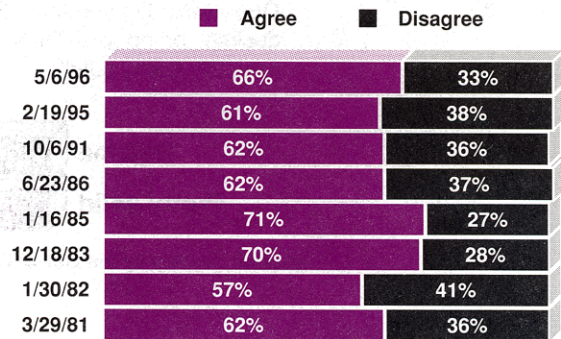
Question: Think of your parents when they were your age. Would you say you are better off financially than they were, or not?

Question: And what about your children? Do you think they will be better off than you are financially when they reach your age, or not? [For people who say they have no children] Suppose you did have children...?



Question: Do you think it's still possible for most people in this country to achieve the American Dream, or do you think that's not possible any more?

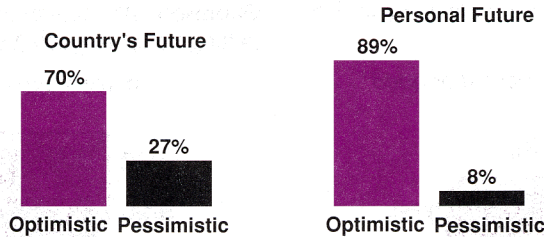
Question: ...[Do you agree or disagree]...It is true in this country that if you work hard, eventually you will get ahead?



Source for page: Survey by Chilton Research for ABC World News Tonight "Listening to America," April 30-May 6, 1996.

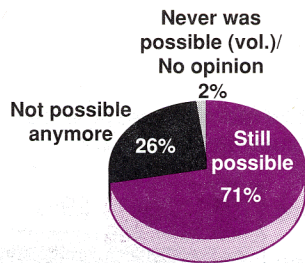
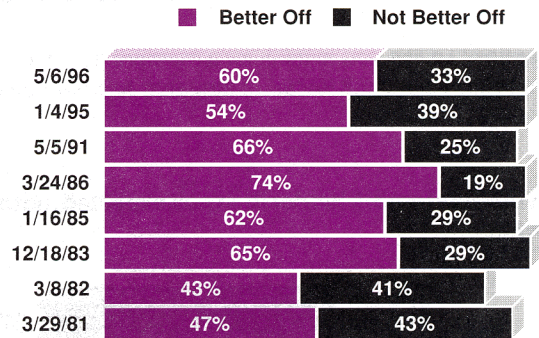
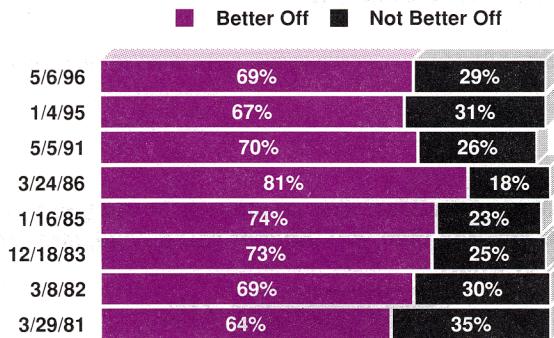
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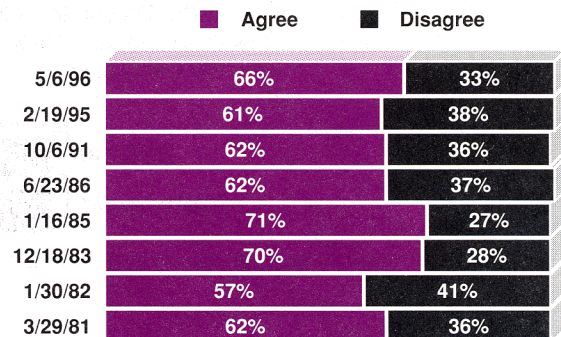
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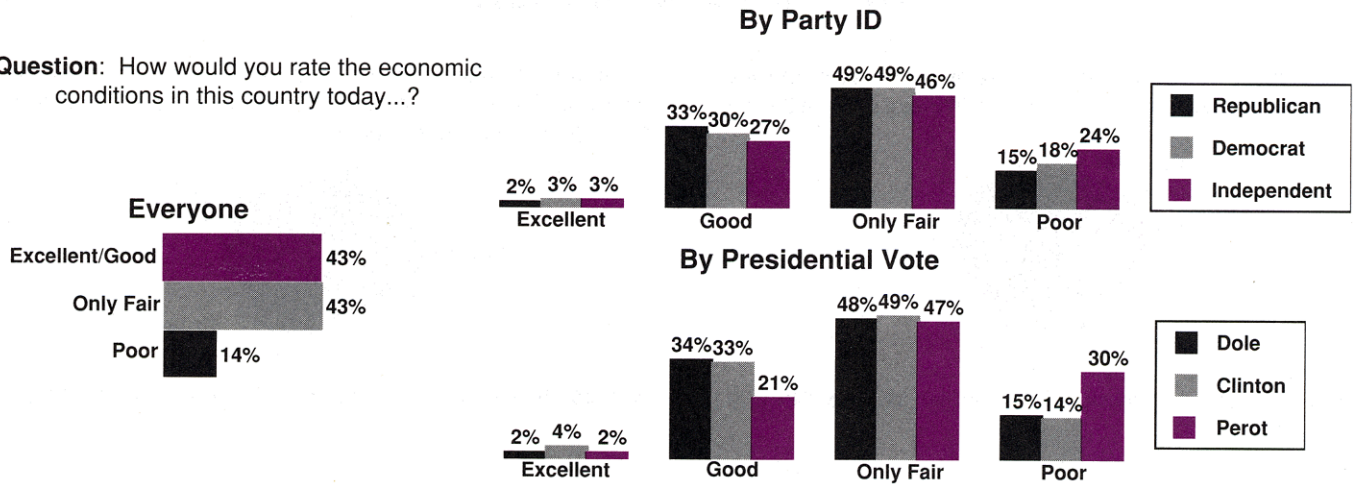
Question: ...[Do you agree or disagree]...It is true in this country that if you work hard, eventually you will get ahead?



Source for page: Survey by Chilton Research for ABC World News Tonight "Listening to America," April 30-May 6, 1996.

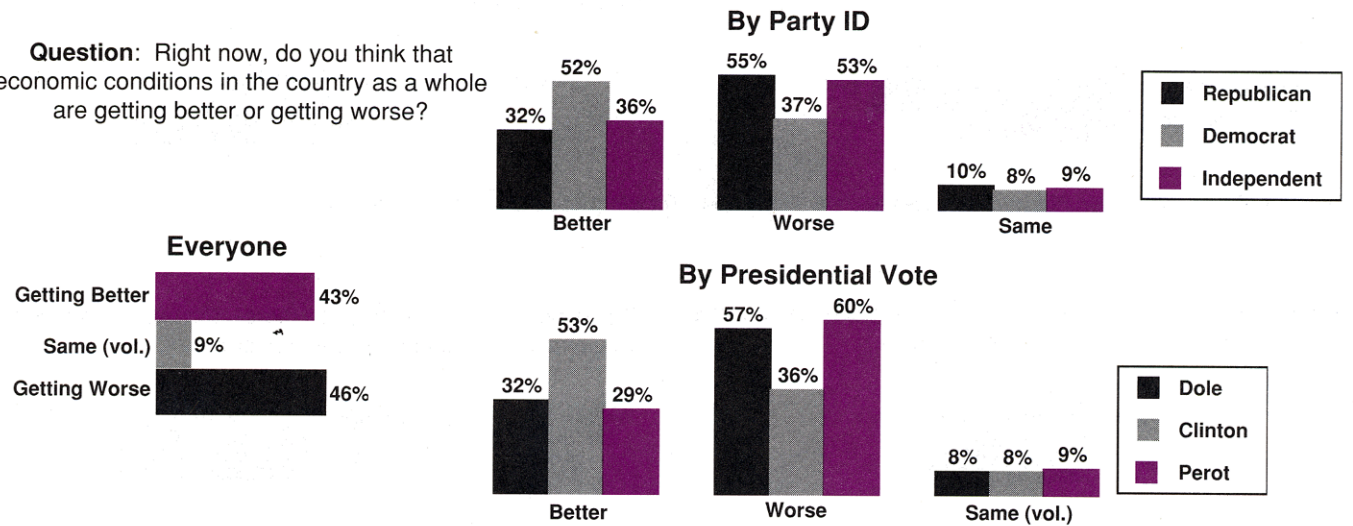
Republicans and Democrats Agree on Economy's Strength

Question: How would you rate the economic conditions in this country today...?



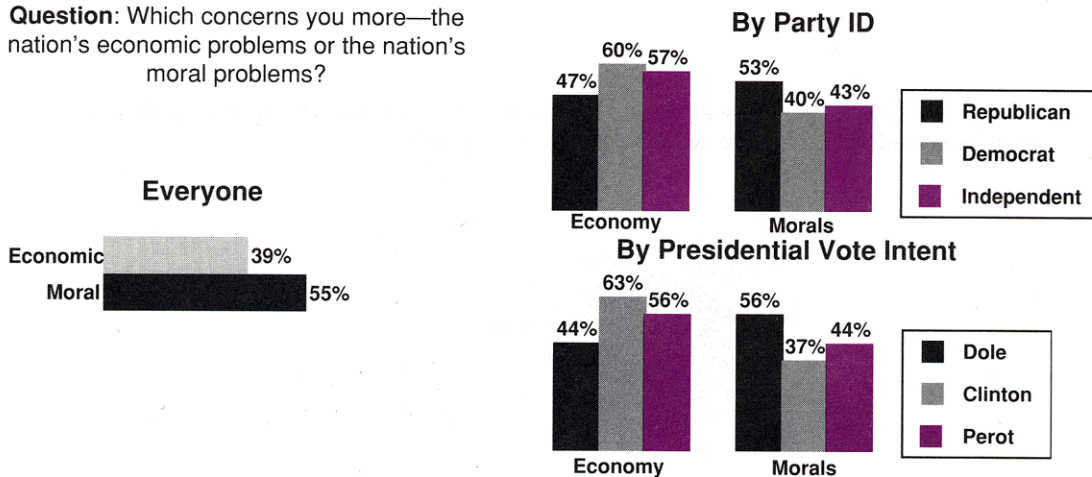
But Differ Sharply When It Comes to Partisan Credit

Question: Right now, do you think that economic conditions in the country as a whole are getting better or getting worse?



Still, Democrats Say Economic Problems Worst, Republicans Say Moral Problems Worst

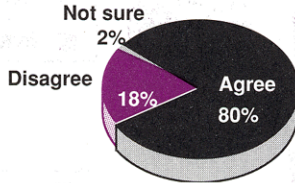
Question: Which concerns you more—the nation's economic problems or the nation's moral problems?



Source: The group responses (by party identification and presidential preference) shown on this page are from the combined surveys of the Gallup Organization, January-August, 1996. The "everyone" responses are for the latest Gallup asking of the questions, July 18-21, 1996.

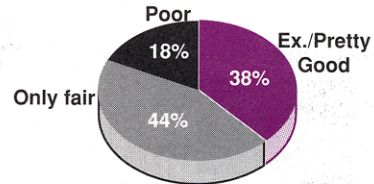
Real National Unease—Especially on “the Moral Dimension”

Question: Do you personally agree or disagree with those who feel that there is something wrong with the country at this time?



Source: Survey by Yankelovich Partners, Inc. for *Time/CNN*, July 10-11, 1996.

Question: Thinking about everything going on in this country, how would you rate the state of the nation today—excellent, pretty good, only fair or poor?



Source: Survey by Louis Harris and Associates, July 9-13, 1996.

Question: Do you think the U.S. is in a long-term moral decline, or do you think the country's moral standing is basically pretty solid?

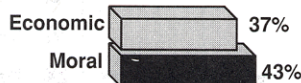


Source: Survey by Chilton Research Services for ABC World News Tonight “Listening to America” poll, April 30-May 6, 1996.

Question: Would you say this country's main problems are caused more by a lack of economic opportunity, or more by a lack of morality?



Question: Which concerns you more—the nation's economic problems or the nation's moral problems?



Note: Asked of registered voters.

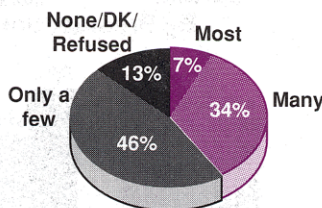
Source: Survey by NBC News/Wall Street Journal, June 20-25, 1996.

Question: Which concerns you more—the nation's economic problems or the nation's moral problems?



Source: Survey by the Gallup Organization for *CNN/USA Today*, July 18-21, 1996.

Question: If this country's economic problems were solved, do you believe that most of the country's moral problems would also be solved, many of them would be solved, only a few would be solved, or none at all?



Source: Survey by the Gallup Organization for *CNN/USA Today*, May 9-12, 1996.

Views on Role of Government: No Change, 1994 to 1996

Question: ...How do you feel about the way the federal government works...enthusiastic, satisfied but not enthusiastic, dissatisfied but not angry, or angry?



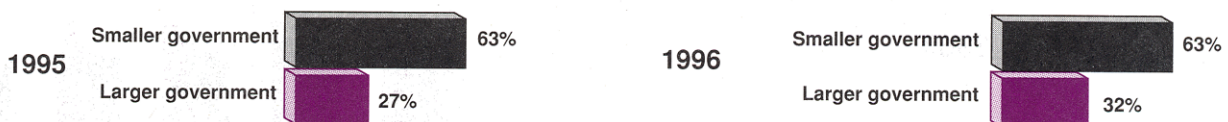
Source: Surveys by ABC News/Washington Post, October 1994 and March 1996

Question: ...Tell me whether the first statement or the second statement comes closer to your own views...Elected officials in Washington lose touch with the people pretty quickly (or) elected officials in Washington try hard to stay in touch with voters back home.

Responses	1994	1996
Strongly, lose touch with the people pretty quickly	58%	59%
Not strongly, lose touch with the people pretty quickly	13%	13%
Not strongly, try hard to stay in touch with voters back home	11%	9%
Strongly, try hard to stay in touch with voters back home	14%	14%

Source: Surveys by Princeton Survey Research Associates, for Times Mirror, July 1994 and for Pew Research Center, April 1996.

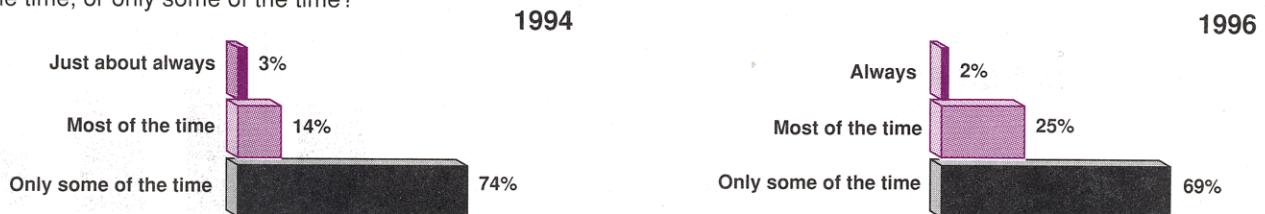
Question: Would you say you favor smaller government with fewer services, or larger government with many services?



Source: Survey by the Los Angeles Times, January 1995.

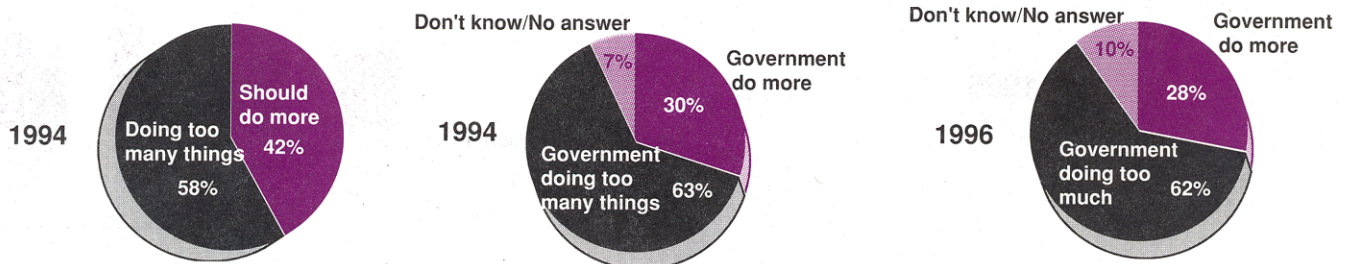
Source: Survey by ABC News/Washington Post, August 1996.

Question: How much of the time do you think you can trust government in Washington to do what is right: Just about always, most of the time, or only some of the time?



Source: Surveys by the Gallup Organization, June 1994 and May 1996.

Question: Which comes closer to your view: Government should do more to solve national problems, or government is doing too many things better left to businesses and individuals?



Source: Survey by Voter News Service, November 1994.

Source: Surveys by CBS News/New York Times, October 1994 and September 1996.